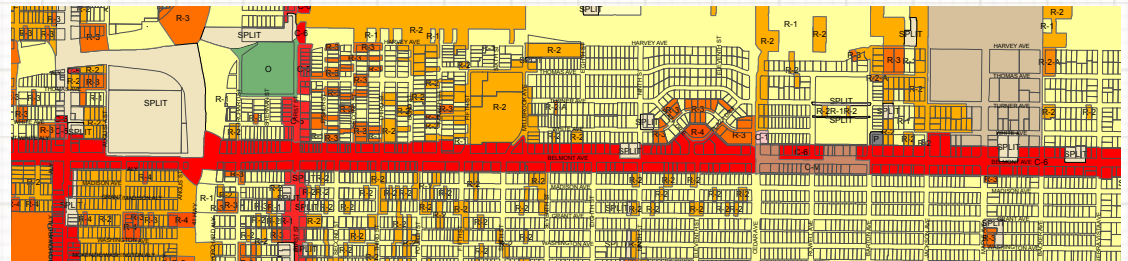


Form-Based Zoning vs Conventional Zoning



Chicago

May 16, 2014



Tony Perez

Director of Form-Based Codes,
Opticos Design, Inc.

tony.perez@opticosdesign.com



What the community wants



But their Zoning *Doesn't Allow it*



Great at what it wants to prevent



Conventional Zoning

- Emphasis on regulation by use

19. Baths, Turkish

25. Boxing arena

28. Chinchillas, retail sales

41. Eleemosynary institutions

42. Embalming business

95. Physical culture institution

109. Potato chip manufacturing

127. Tombstones, retail sales

135. Turkish bath

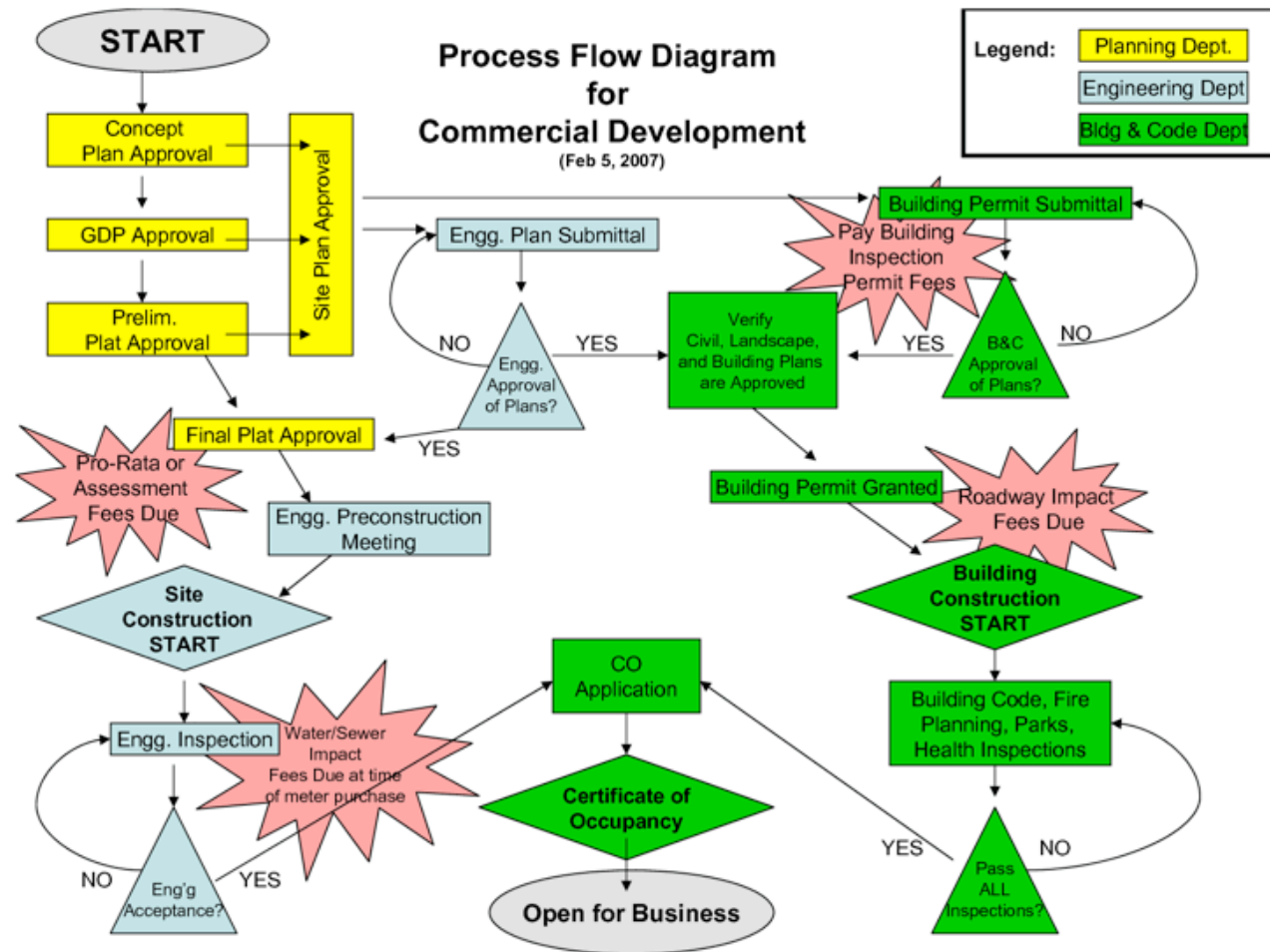
- Disconnect between land use, urban form, and design

- Exceptions become the rule

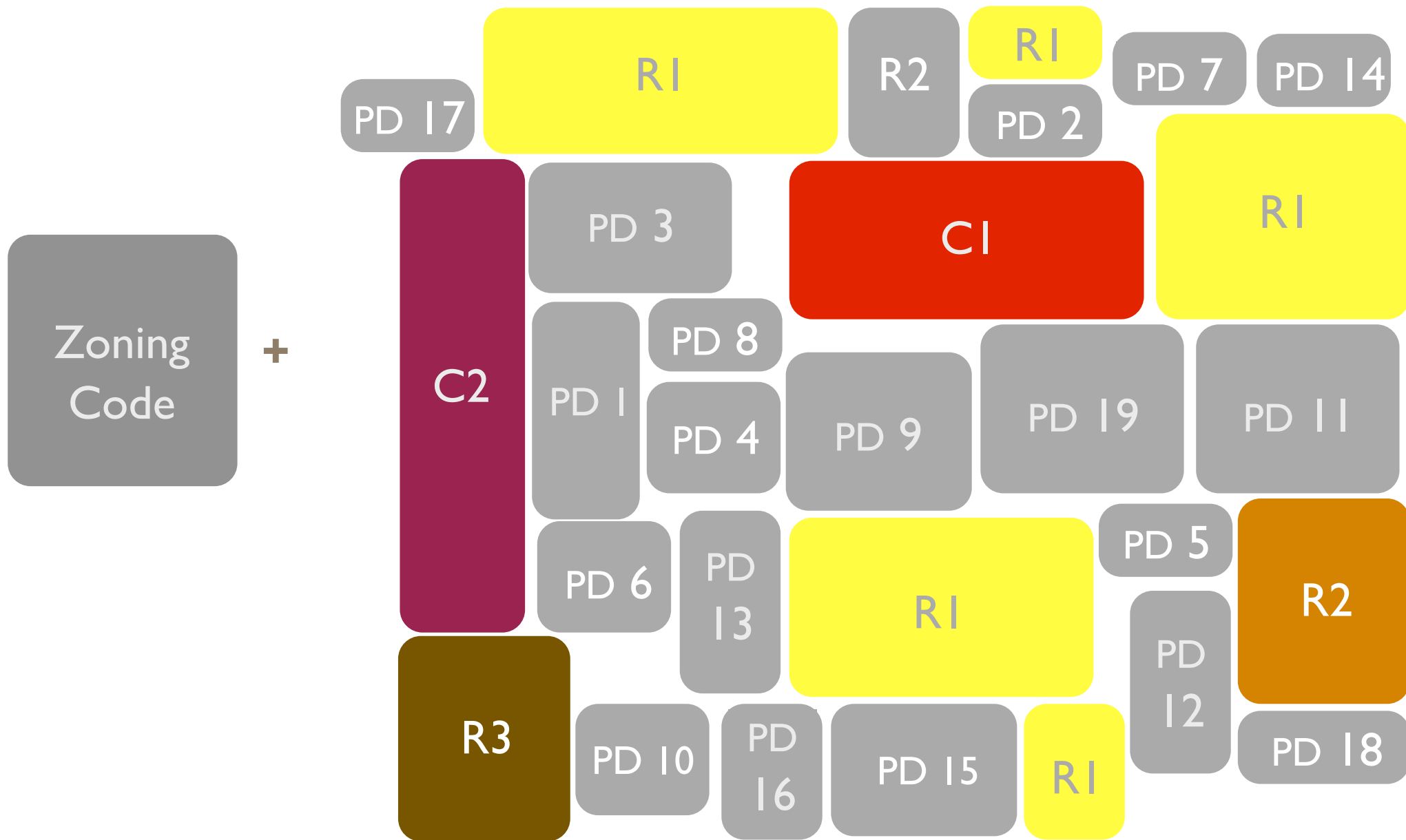
Well, the process will fix it

Zoning
Code

Then



Well, the PD process will fix it



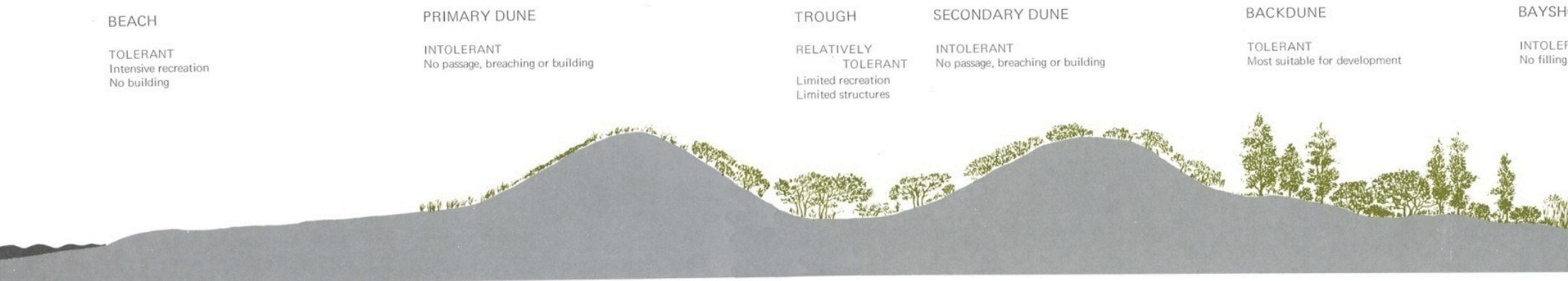
URBAN CODE ★ THE TOWN OF SEASIDE

	TYPE I RESIDENTIAL RETAIL & LODGING	TYPE II RESIDENTIAL RETAIL & OFFICE	TYPE III RESIDENTIAL & WORKSHOP	TYPE IV RESIDENTIAL & LODGING	TYPE V SPECIAL DISTRICT 1. CODE PROVISIONS SHALL BE DEVELOPED IN CONSULTATION WITH THE SEASIDE ADMINISTRATION 2. ARCHITECTS SHALL BE SELECTED BY THE SEASIDE ADMINISTRATION	TYPE VI RESIDENTIAL	TYPE VII RESIDENTIAL	TYPE VIII RESIDENTIAL	SPECIFICATIONS
YARD AN AREA LEFT FREE OF STRUCTURES MORE THAN 2 FT. IN HEIGHT.									1. ALL BUILDING PLANS SHALL BE SUBMITTED TO THE SEASIDE ADMINISTRATION FOR CONFORMANCE TO THE CODE. 2. VARIANCES TO THE CODE SHALL BE GRANTED ON THE BASIS OF ARCHITECTURAL MERIT. 3. ALL BUILDINGS SHALL CONFORM TO THE APPROVED MATERIALS LIST.
PORCH AN UNGLAZED ROOFED STRUCTURE									1. THE STREET FACADE SHALL EXTEND ALONG THE FRONT YARD LINE A MINIMUM OF THE DESIGNATED PERCENTAGE OF THE LOT WIDTH. 2. THE LARGER OF THE SIDE YARDS SHALL BE WHERE DESIGNATED ON THE TOWN PLAN. 3. CHIMNEYS AND BAY WINDOWS MAY ENCRACH UP TO ONE-HALF THE YARD SPECIFIED. 4. WOOD FENCES SHALL BE BUILT ALONG THE STREET AND FOOTPATH PROPERTY LINES EXCEPT IN TYPES I AND II.
BALCONY AN UNGLAZED CANTILEVERED STRUCTURE									1. THE PORCH OR BALCONY SHALL EXTEND IN WIDTH A MINIMUM OF THE DESIGNATED PERCENTAGE OF THE STREET FACADE. 2. THE FRONT PORCH OR BALCONY SHALL BE THE MINIMUM DESIGNATED DEPTH. 3. THE WINDOW PROPORTION SHALL BE SQUARE OR VERTICAL. 4. BALCONIES ARE REQUIRED IN TYPE III ONLY.
OUT-BUILDING AN AUXILIARY STRUCTURE LOCATED WITHIN A YARD AREA.									1. THE FOOTPRINT OF OUTBUILDINGS SHALL NOT EXCEED THE DESIGNATED AREA. 2. OUTBUILDINGS SHALL NOT EXCEED 22' HEIGHT EXCEPT TYPE III WHICH SHALL NOT EXCEED 14 FEET. 3. THE WALLS OF OUTBUILDINGS AT PROPERTY LINES SHALL BE LEFT WINDOW-LESS AND SHALL BE 2 HR FIRE RATED.
PARKING AN OPEN AREA NO LESS THAN 10 FT. BY 20 FT. WITH A MINIMUM 10 FT. WIDE CONTINUOUS ACCESS FROM THE STREET.									1. THE SPECIFIED NUMBER OF PARKING SPACES SHALL BE PROVIDED WITHIN THE AREA DESIGNATED. 2. TRUCKS, BOATS, CAMPER AND TRAILERS, ANTI-STREAM TYPES EXCEPTED, SHALL BE PARKED IN REAR YARDS ONLY. 3. GARAGES SHALL FOLLOW THE SPECIFICATIONS OF OUTBUILDINGS.
HEIGHT THE VERTICAL DISTANCE BETWEEN THE AVERAGE ENFRONTING STREET ELEVATION AND A SPECIFIED POINT ON A STRUCTURE.									1. MINIMUM AND MAXIMUM BUILDING HEIGHTS SHALL BE AS DESIGNATED. 2. THERE SHALL NOT BE HEIGHT LIMIT ON STRUCTURES OR PORTIONS OF STRUCTURES WITH A FOOTPRINT OF LESS THAN 215 SQ. FT. 3. THE PRINCIPAL ROOF SHALL BE A SYMMETRICAL GABLE OR HIP WITH A SLOPE OF 8 IN 12. 4. A SHED ROOF SHALL HAVE A PITCH OF 3 IN 12 AND BE PERMITTED ONLY WHEN ATTACHED TO A PRINCIPAL ROOF OR WALL. 5. A FLAT ROOF SHALL BE PERMITTED ONLY AS A HABITABLE DECK ENCLOSED BY A CONTINUOUS BALUSTRADE OR PARAPET.

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21ST OCTOBER 1987

1986



ally, that the most
and tolerant environ-

positive recommen-
of the shore based
ge. The backdune's
appear to offer the
for the concentration
e, a group of houses
r—depending upon
will of necessity be
ably run parallel to
and could well be
ne. If sufficiently
only proffer splendid

views of the ocean and the beach, but it
could provide a third dune, the equivalent of
the Dutch Dreamer.

This backdune could offer protection from
winter storms and could prevent the breach-
ing of the sandbar from the bayshore as has
happened in the past. In creating works like
an artificial dune to support a highway, it is
important that the sand be withdrawn from
the ocean and not from the bay. The beach
is not a very rich environment while the bay
is the very richest. As Dr. Stanley Cain, the
eminent ecologist, has revealed,* dredging of
such rich environments can produce bio-
logical deserts.

Now if communities are established there
arise the problems of water supply and sew-
age disposal. First let us consider the matter
of water. There are resources of groundwater
in the sandbars as we have seen, but the
water level must not be lowered so far as will
extinguish the stabilizing vegetation. This
suggests that withdrawal be distributed
among a number of wells. But water from
this source will be a limiting factor to
growth. Sewage presents another problem.
The silts of the bayshore are unsuitable for
septic tanks and, moreover, the employment
of this technique is certain to pollute the
groundwater supply. Both a sewer and a sew-
age treatment plant will be necessary before

development is permitted on the dune.

We now have the broad outlines of an eco-
logical analysis and a planning prescription
based upon this understanding. A spinal road
could constitute a barrier dune and be
located in the backdune area. It could
contain all utilities, water, sewer, telephone
and electricity and would be the guardian
defense against backflooding. At the widest
points of the backdune, settlement could be
located in communities. Development would
be excluded from the vulnerable, narrow
sections of the sandbar. The bayshore
would, in principle, be left inviolate. The
beach would be available for the most inten-

sive recreational use, but without building.
Approaches to it would be by bridges across
the dunes, which would be prohibited to
use. Limited development would be per-
mitted in the trough, determined by ground-
water withdrawals and the effect upon
vegetation. A positive policy would suggest
accelerating the stabilizing processes, both of
dune formation and of vegetative growth. To
do this the appropriate vegetation for the
associations would be planted. Particular
attention would be given to marram grasses
on dunes and to planting red cedars and
pines on the backdune.

In the Netherlands, confronted with a sim-

ilar situation, it be-
resolve to reclaim
positive policy was
end. If this were ap-
Shore it would i-
continuous dikes ar-
There would be l-
where the lagoon
ocean. Fresh-water
into the bay would
incursions of salt wa-
straints would be
dunes and dikes, g-
and native vegetation

Sadly, in New Jersey



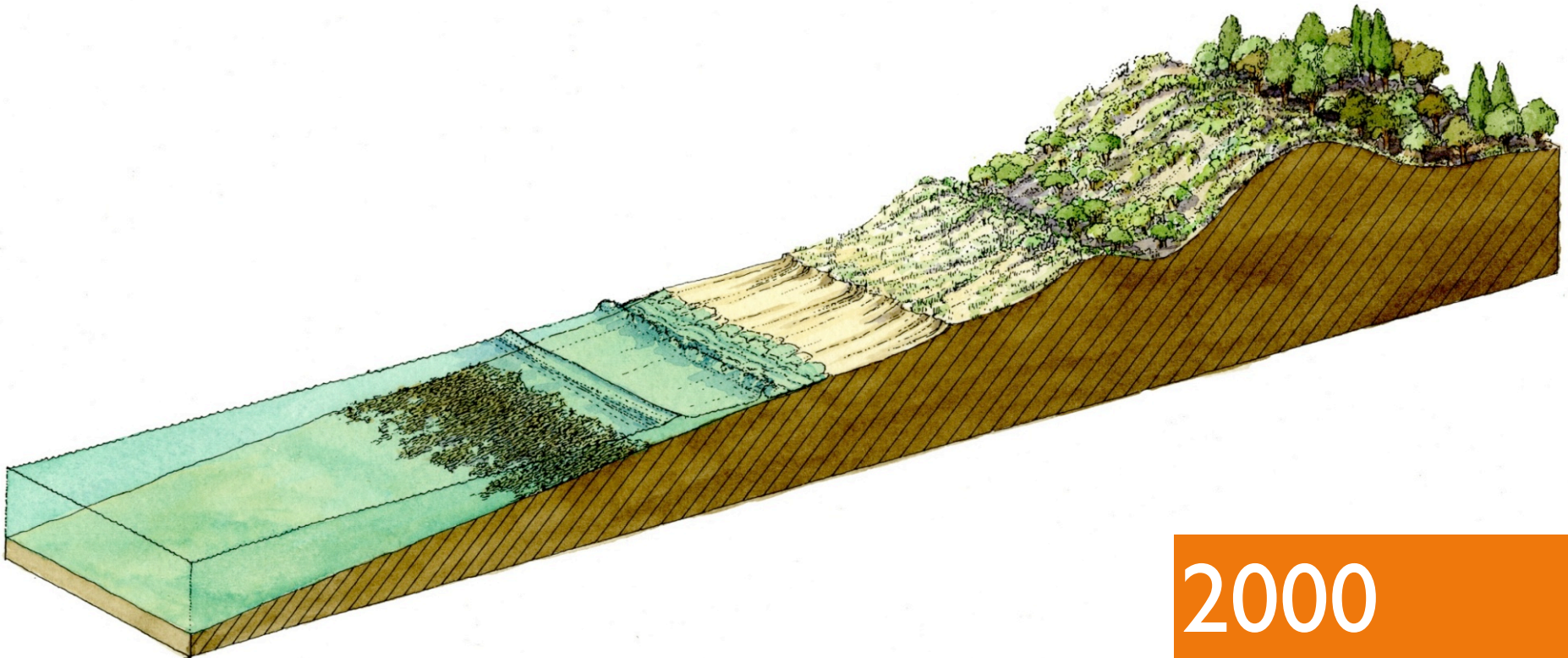
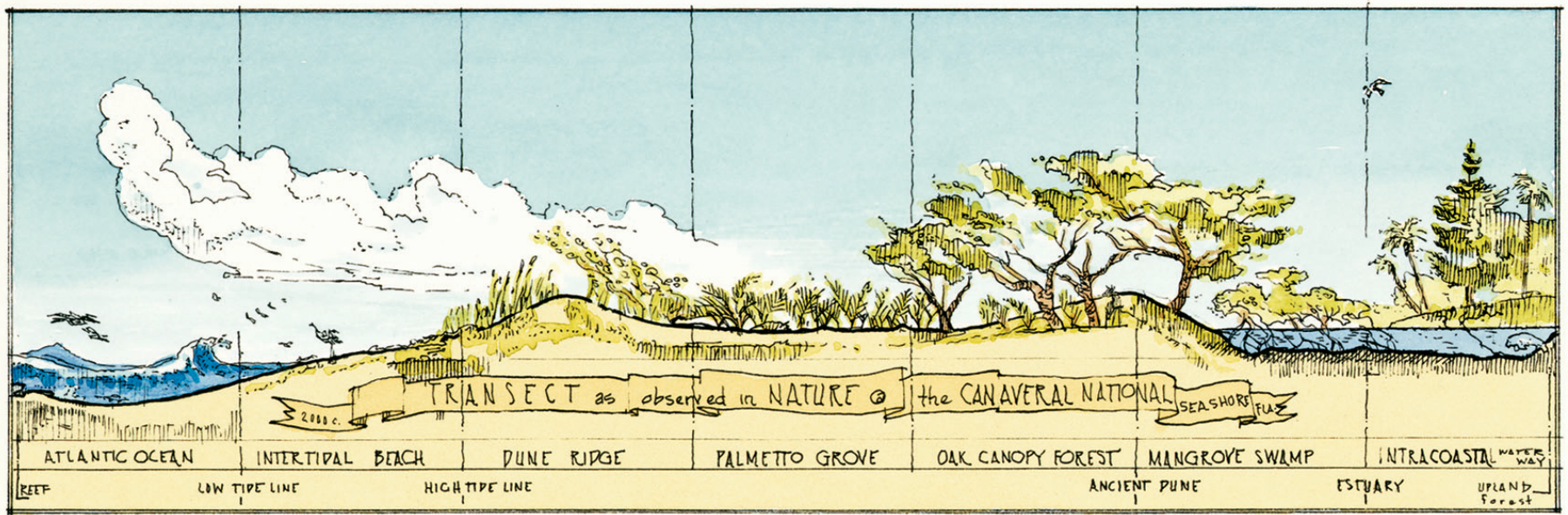
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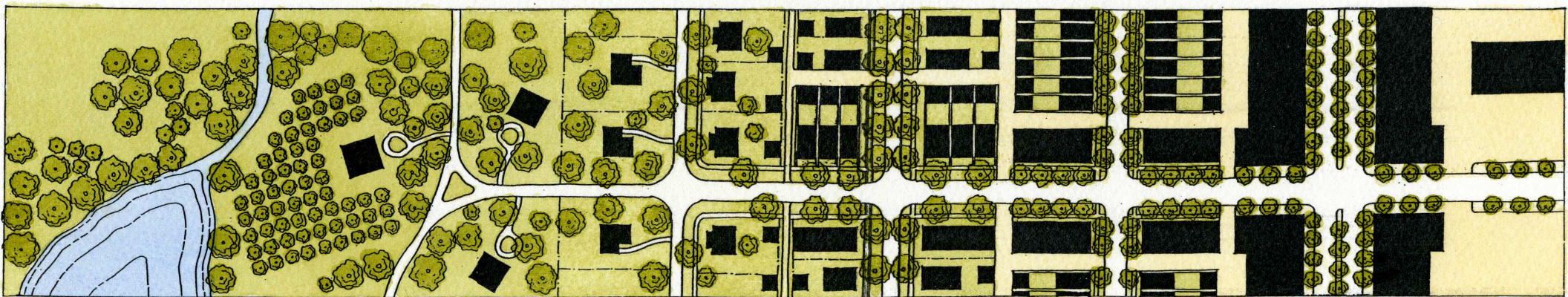
15



1969

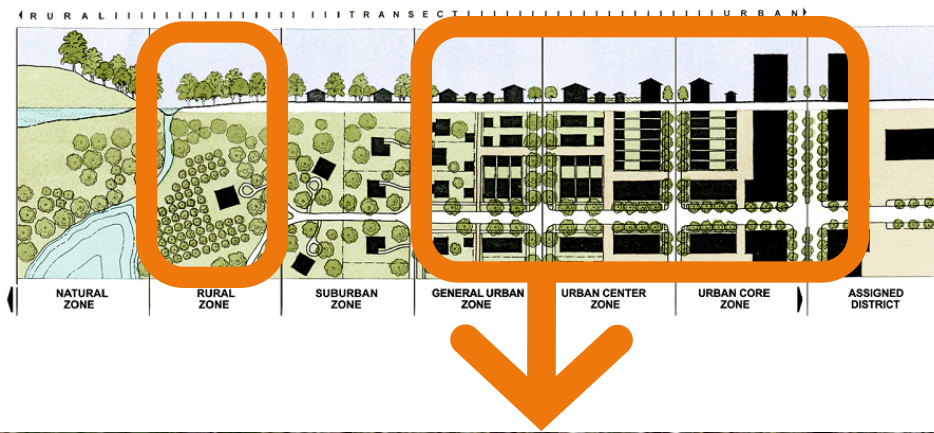


2000



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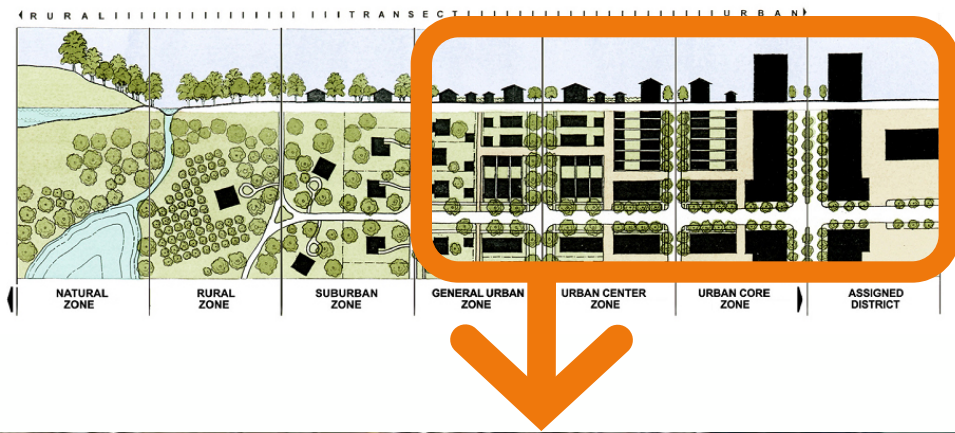
4 Environments



New York, NY T2, T4 – T6



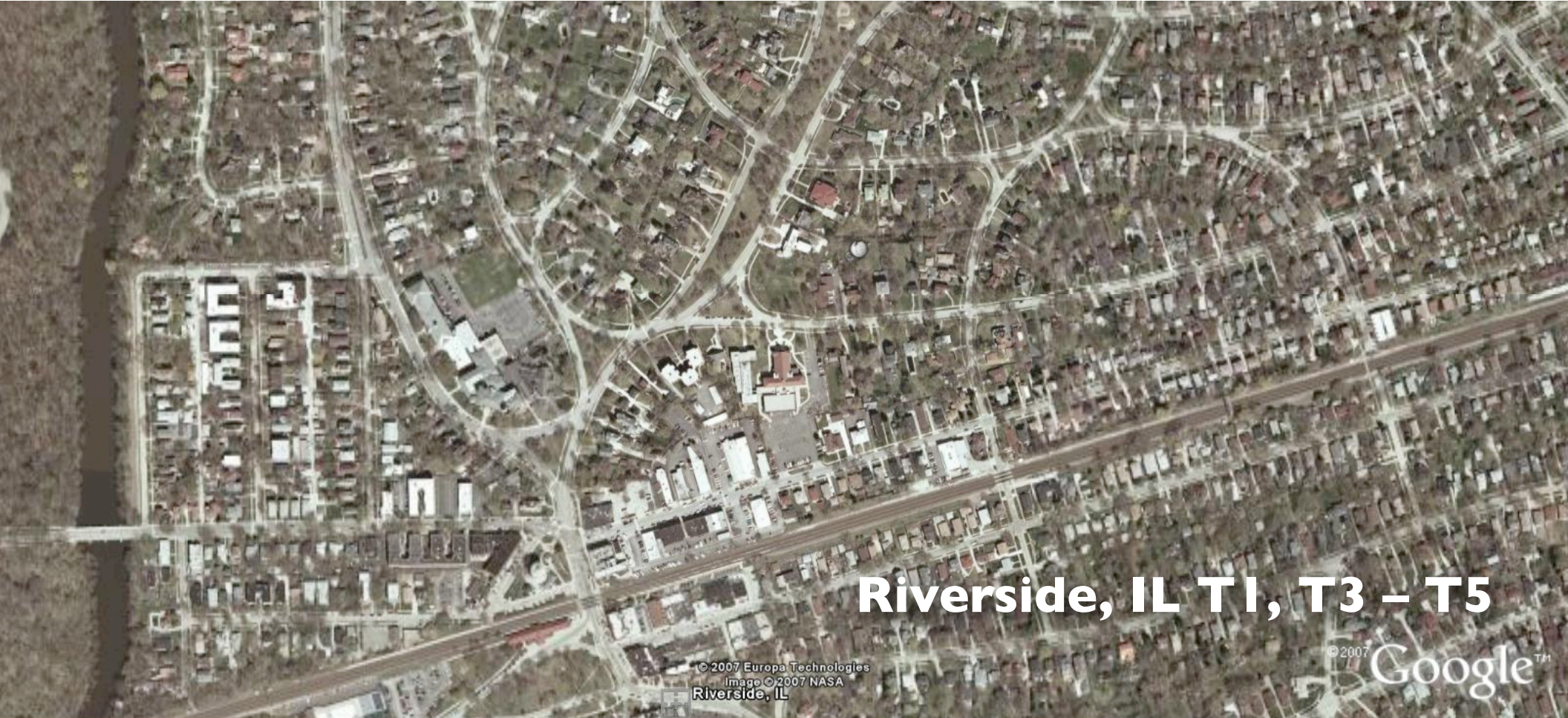
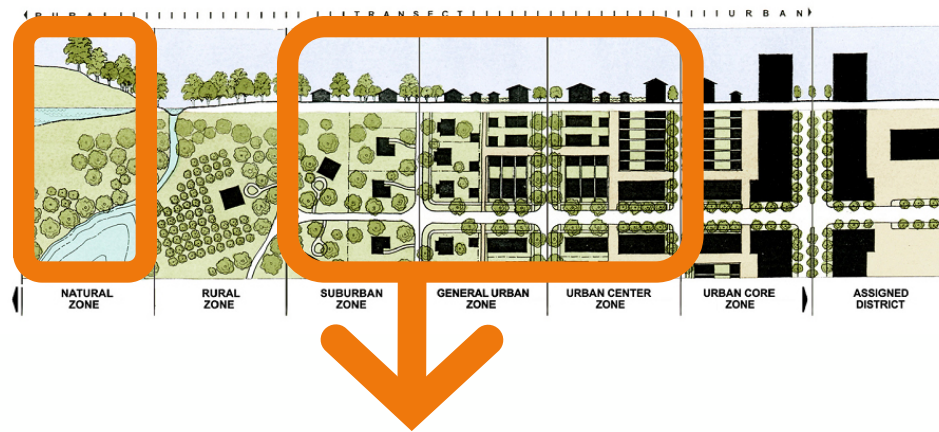
4 Environments



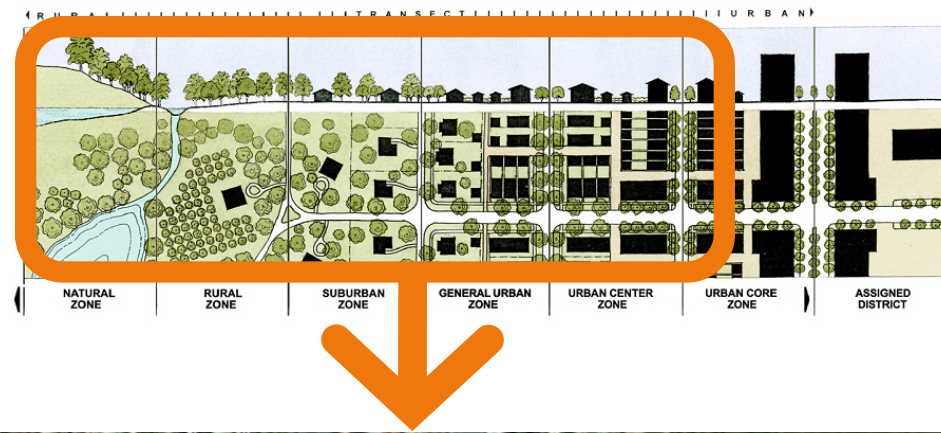
Chicago, IL T4 – T6, SD



4 Environments



5 Environments



San Luis Obispo T1 – T5



1

But first,

Dictates Architecture

Has to be applied throughout your community

Isn't zoning

Is all about graphics

Improves your golf score

A template that makes you fit your town to it

Only for greenfield development

Makes you insert high density residential

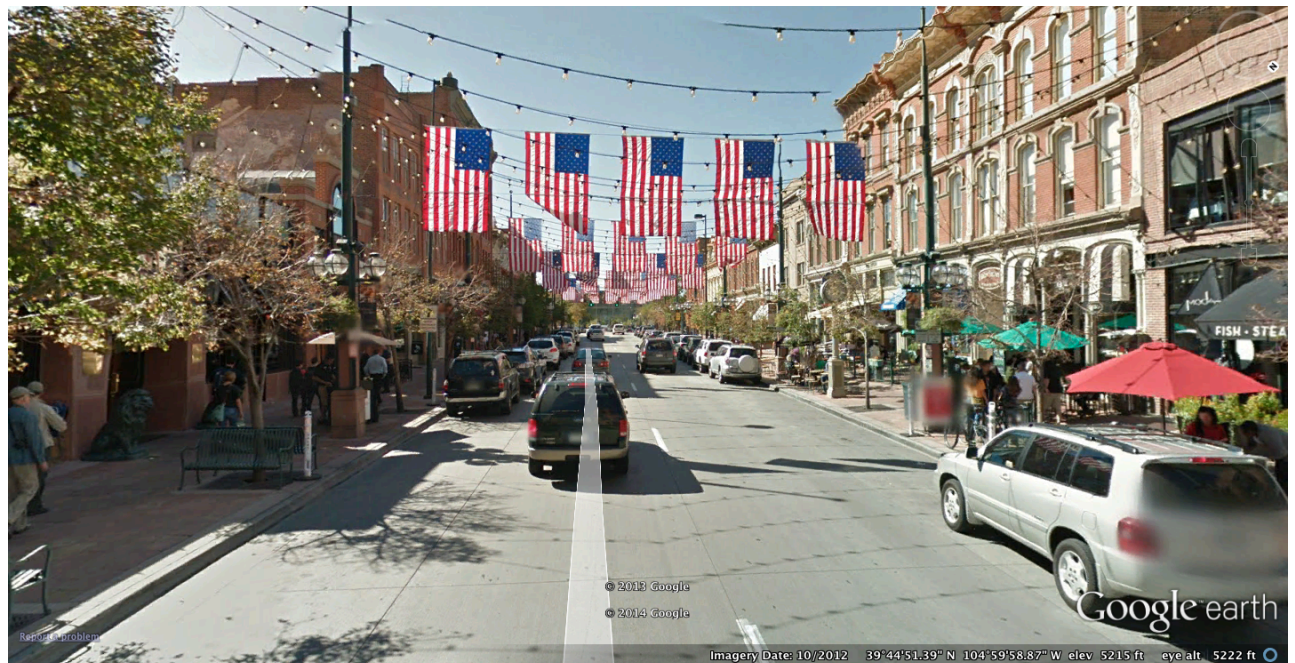
Doesn't address Land Use

Compels mixed-use of everything, everywhere

Requires things you don't need

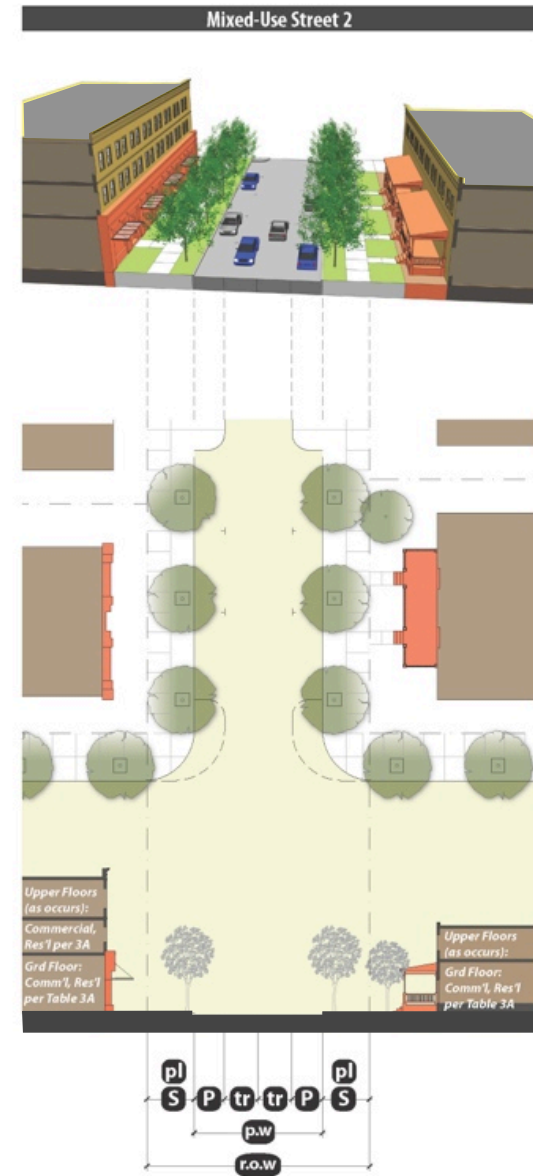
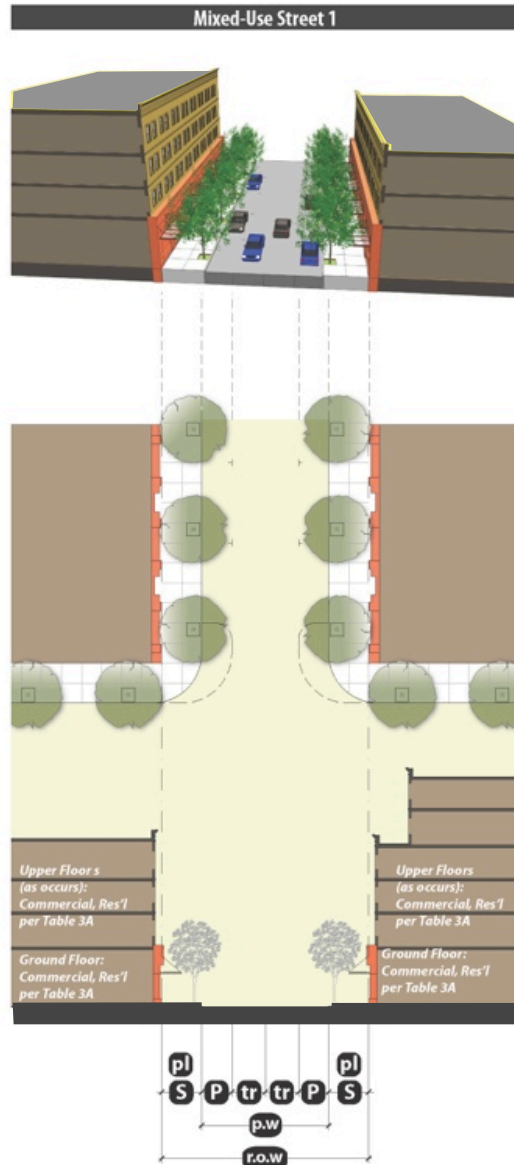
Misperceptions

2



The Public Realm

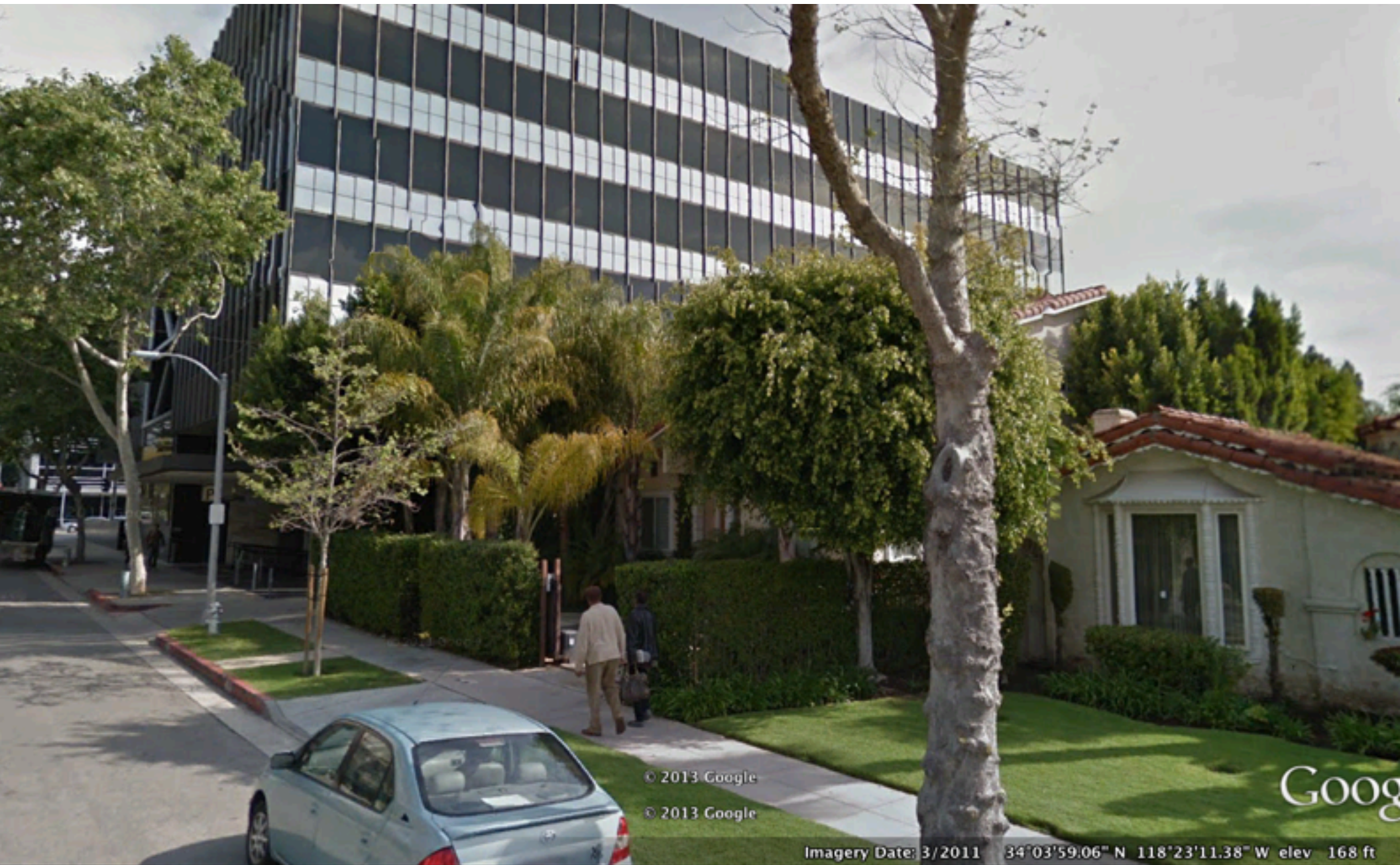
The public realm is very important but not everything



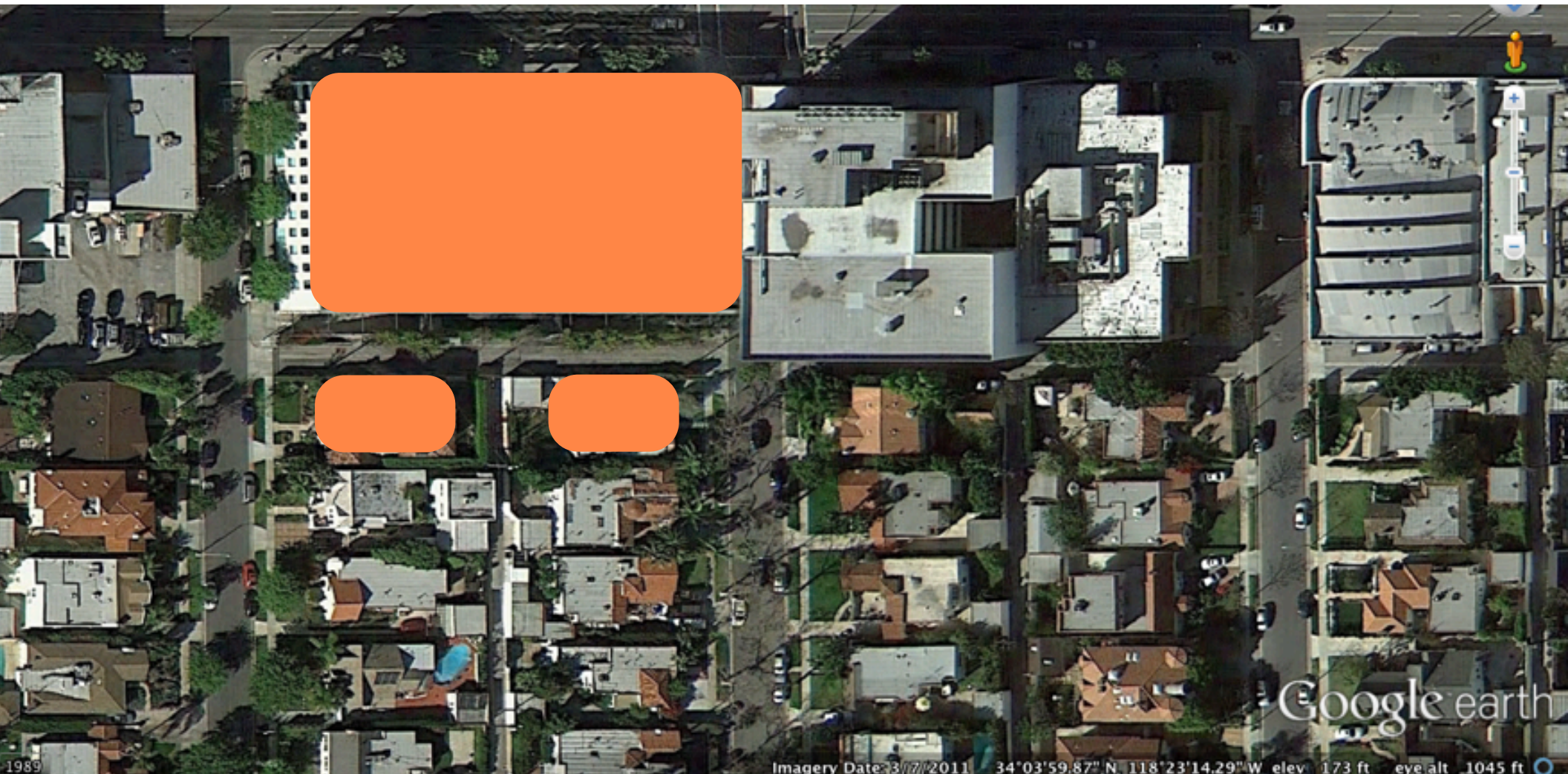
Zoning for the neighborhood



Zoning for the corridor



Two different, adjacent environments that affect each other



Density, Setbacks and Height: Compliant. Really?

3



Size and Scale

Compliance needs to include the Pattern as a factor



What's in common?

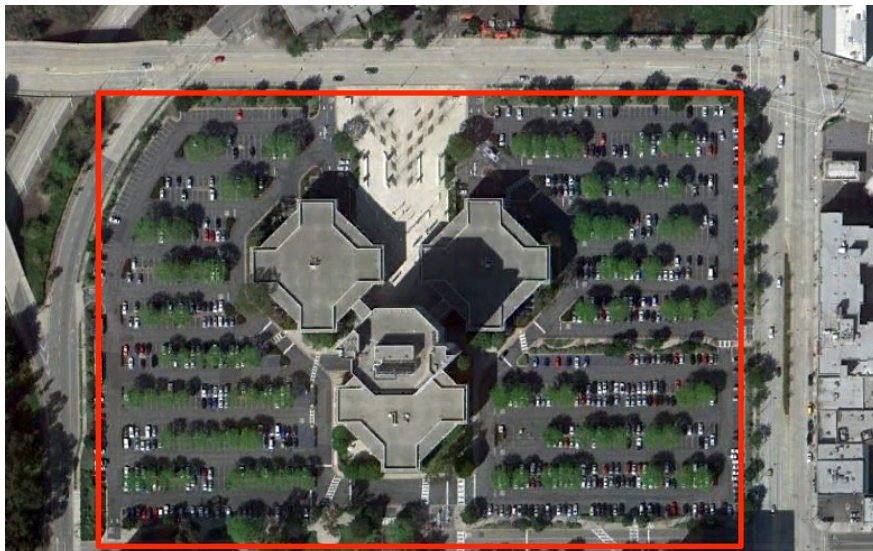


Conventional zoning says they're the same They couldn't be more different!

0.60 FAR



0.60 FAR



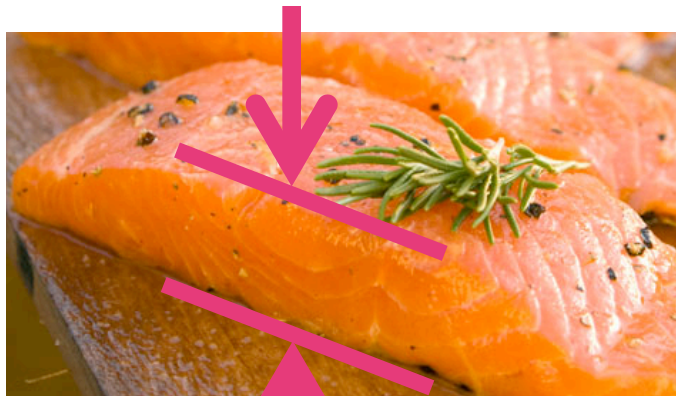
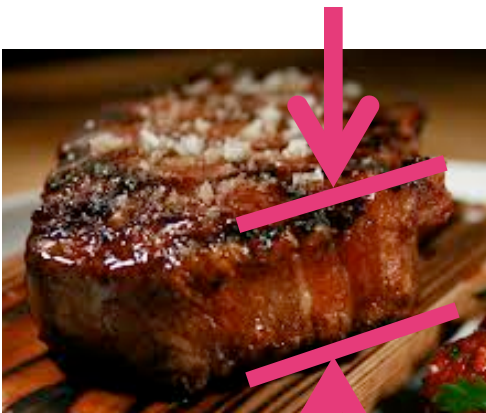
3 at 3 stories and 1 at 12 stories



2 story building on 2/3 of site

Would you describe other things this way?

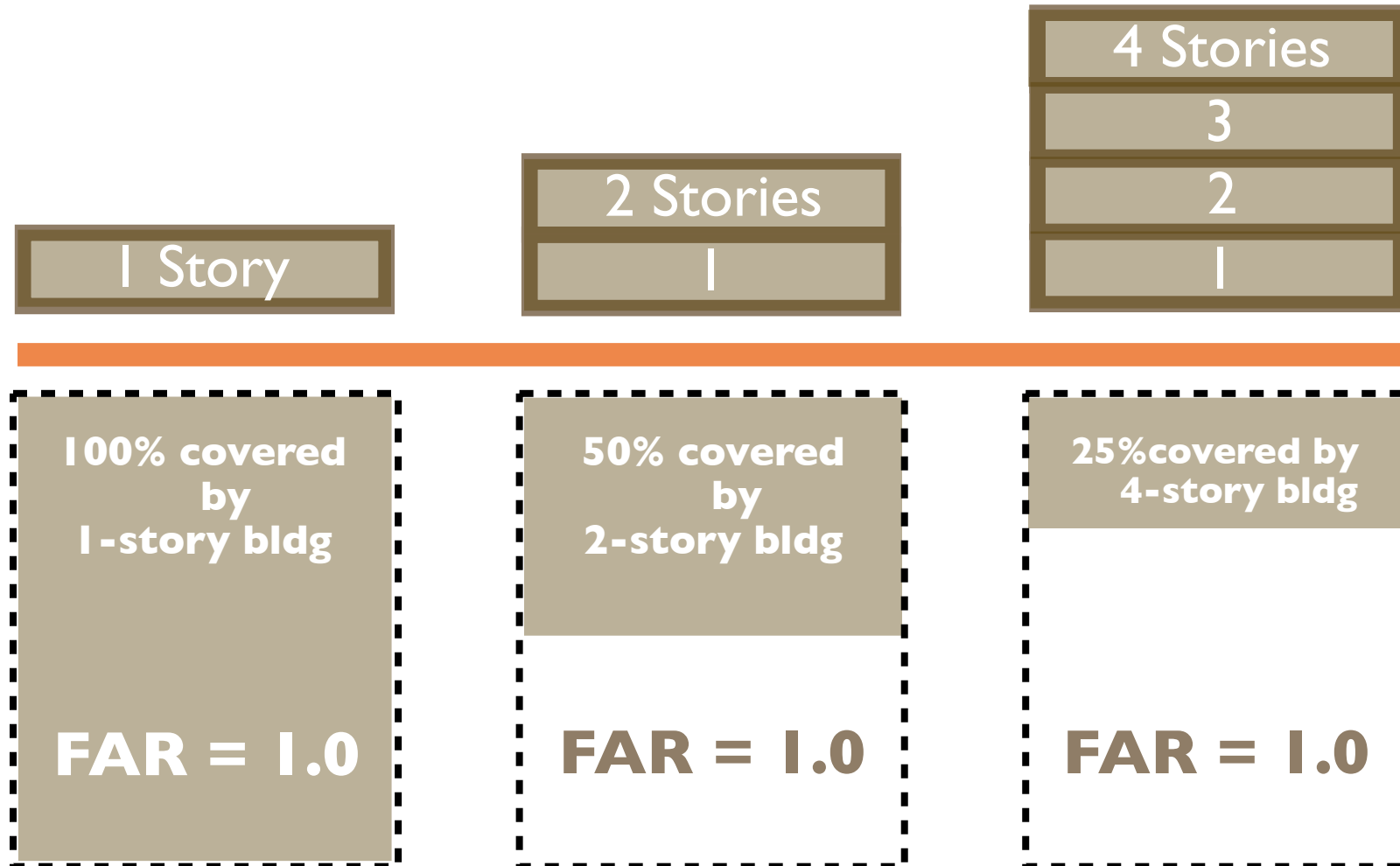
max .75 inches tall



oops!



F.A.R. a measuring tool

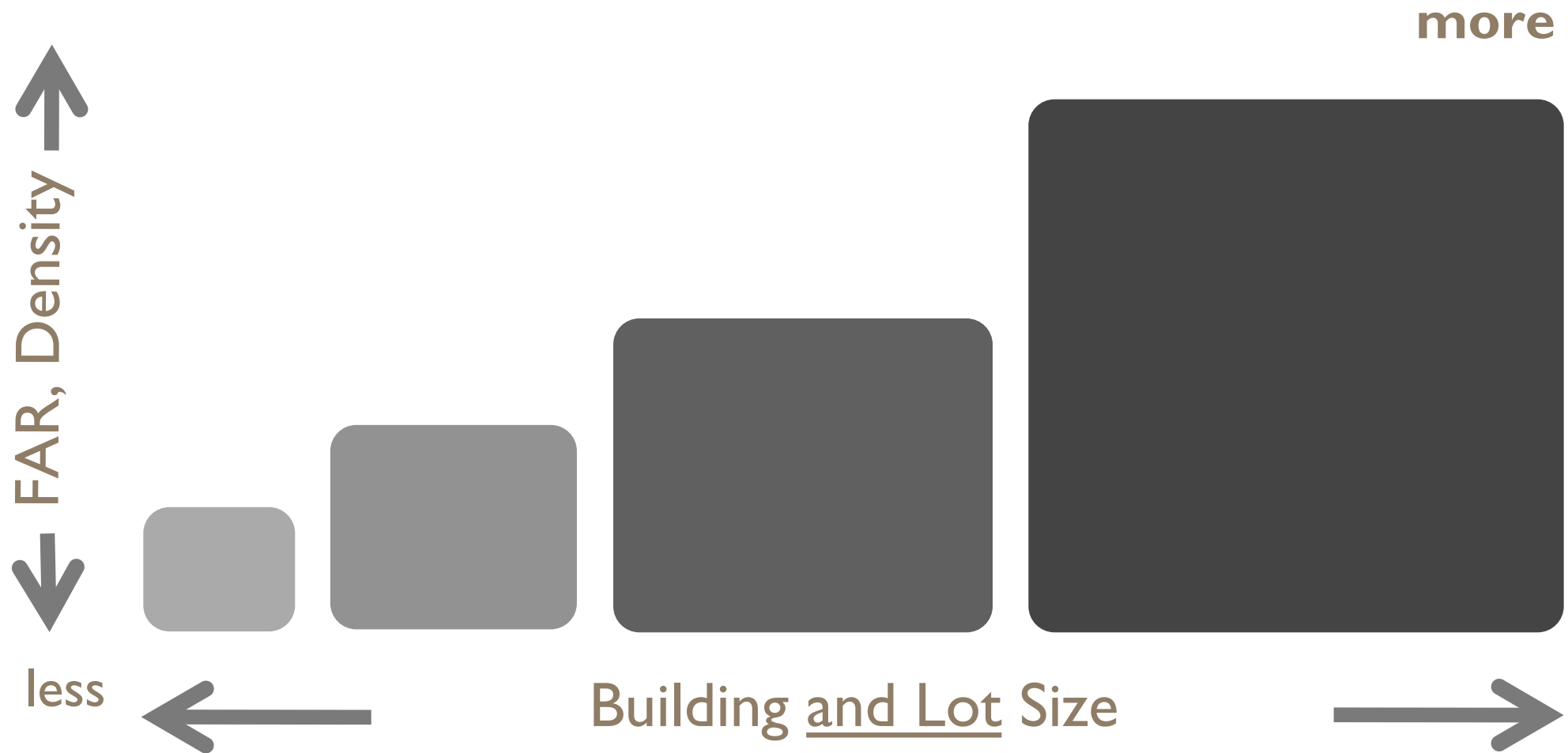


FAR is a great and fast measuring tool but should not be used to drive design or decision-making: best as a 'resultant' factor

Density: another measuring tool



Realities of FAR and Density



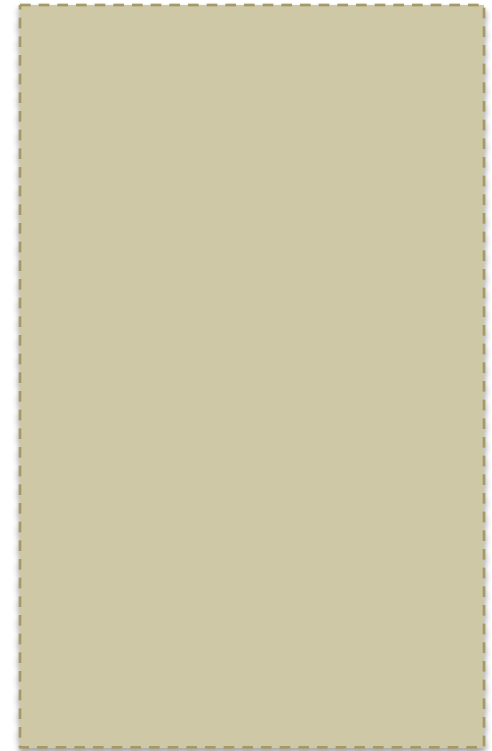
Rules applied by 'used-based' or PD zone



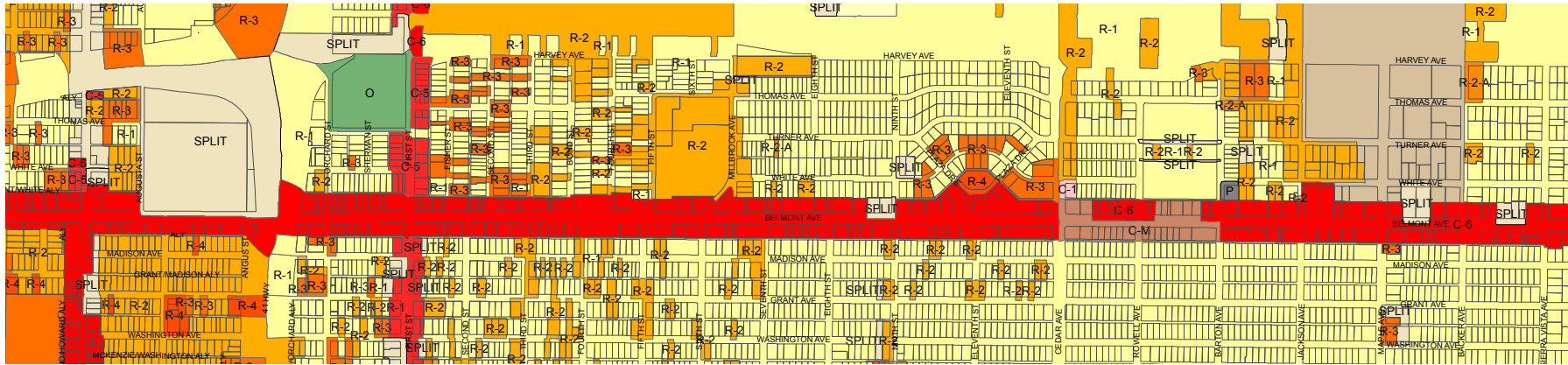
Intended context?

Intended outcomes?

Adjacencies and Compatibility?



overzoning: 2 miles of commercial zoning



4

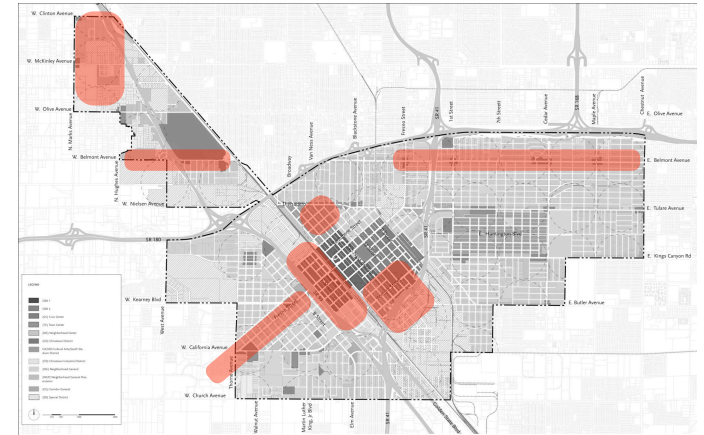
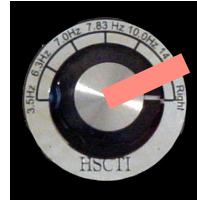


Mapping form-based zones: Hierarchy of places

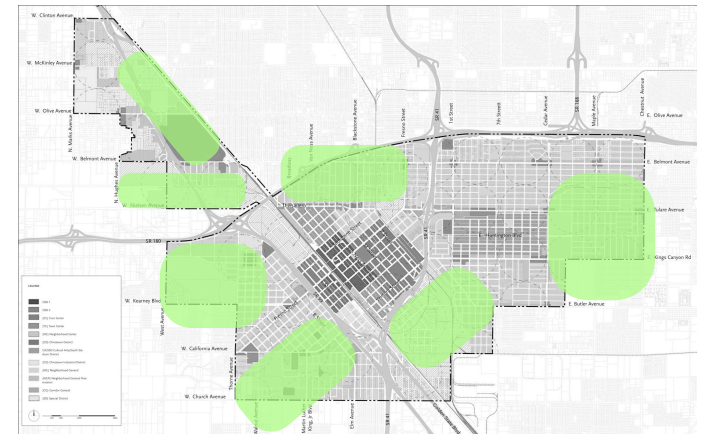
Zoning and Type of Change

Policy direction for type of change

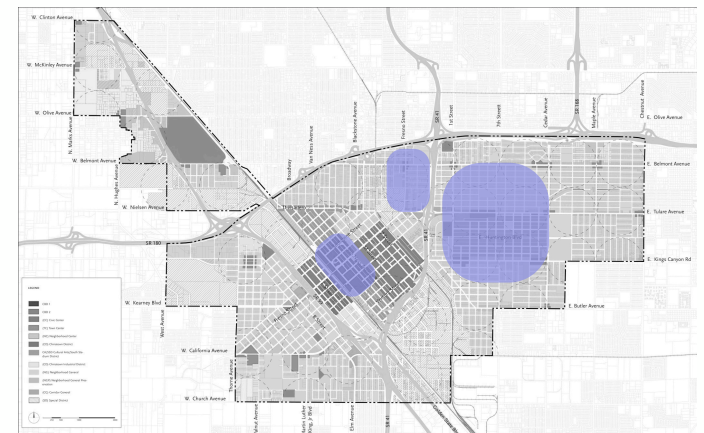
Regeneration



Targeted Infill



Preservation





Zoning That Sees the Community

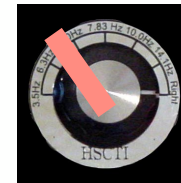
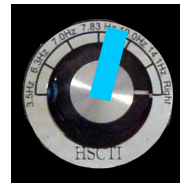
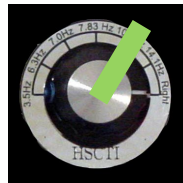


Zoning That Sees the Community

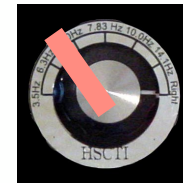
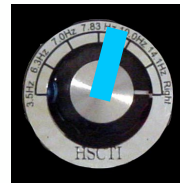
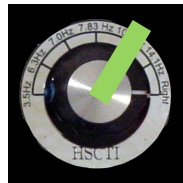
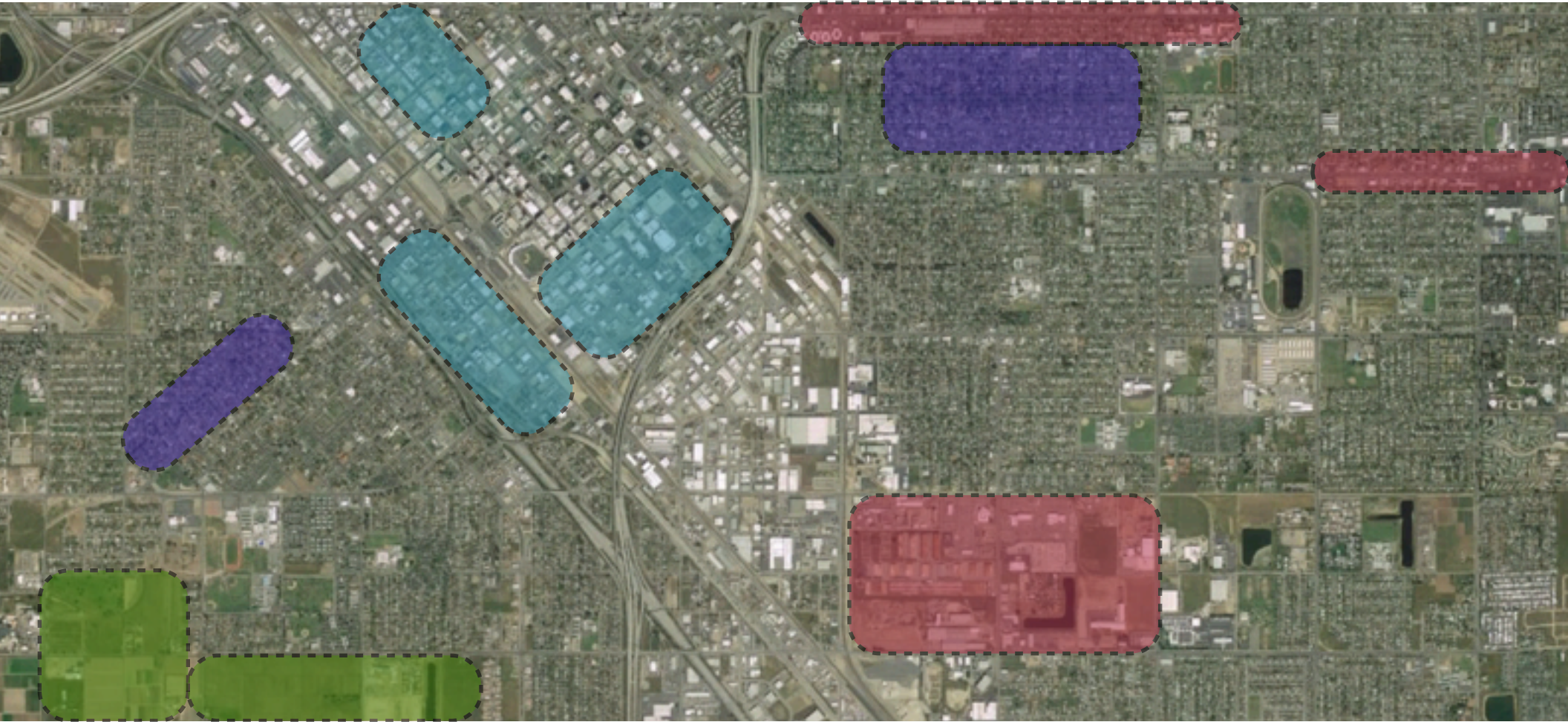


Dialing in on the range of expectations

Example FBC Approaches and Scenarios					
	Degree of Change	Greenfield Neighborhood	Infill Neighborhood	Regeneration Corridor	Preservation Corridor
	Level of Expectations	Basic	Moderate	Moderate	High
Components	Regulating Plan	X	X	X	X
	Block Standards	X		X	X
	Street Standards	X		X	X
	Streetscape Standards	X	X	X	X
	Civic Space Standards	X			X
	Building Placement Standards	X	X	X	X
	Parking Placement Standards	X	X	X	X
	Building Height Standards	X	X	X	X
	Adjacency / Massing Standards		X	X	X
	Building Type Standards		X		X
	Frontage Type Standards	X	X	X	X
	Land Use Standards	X	X	X	X
	Architectural Style Standards				X
	Signage Standards	X		X	X
	Public Art Standards				X
	Other Standards identified by you	?	?	?	?
	Sustainability is addressed within each relevant code topic				



Dialing in on the range of expectations



The built environment: Repeating Patterns



5

Building Types

Intrinsic Residential Densities by Type

In Dwelling Units Per Acre (D.U.A.)

< 10

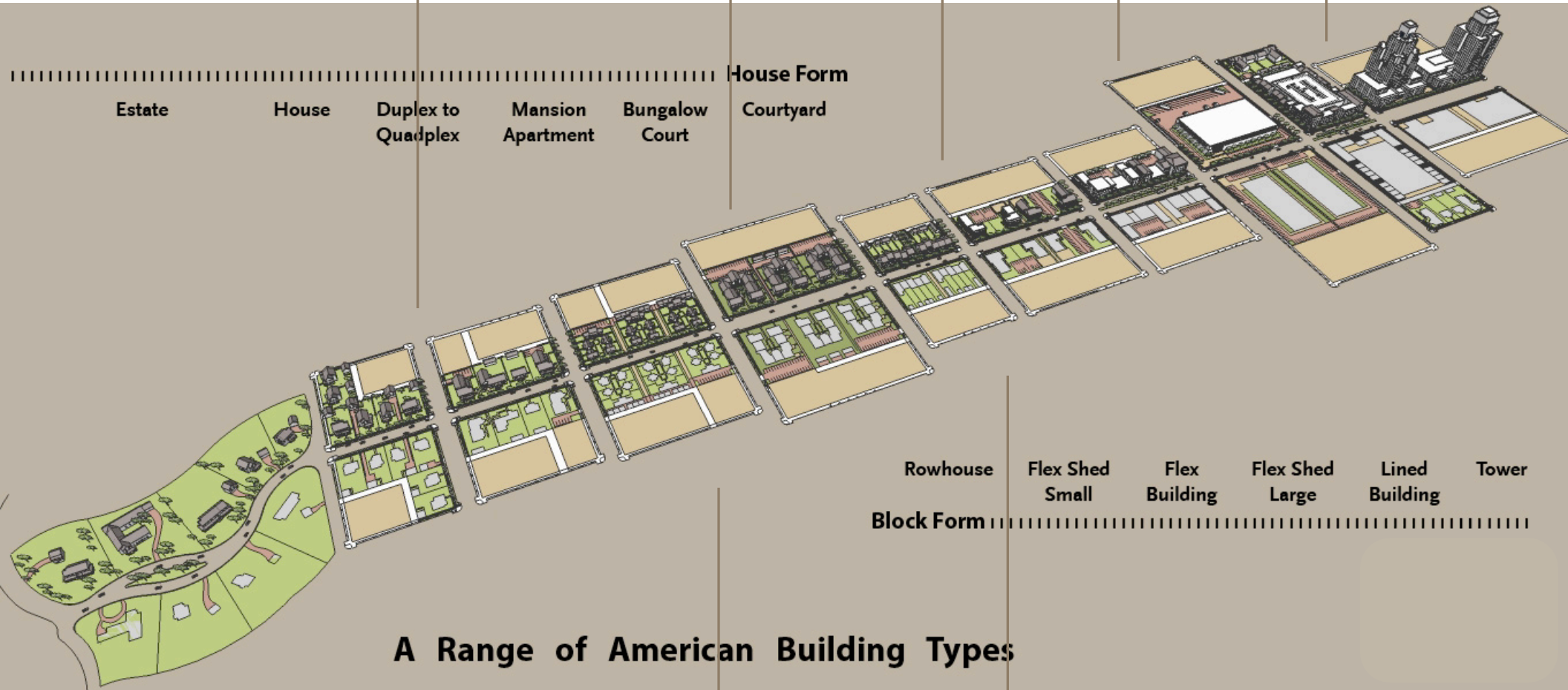
10 - 12

20 - 35

35 - 50

50 - 100

100 - 200+

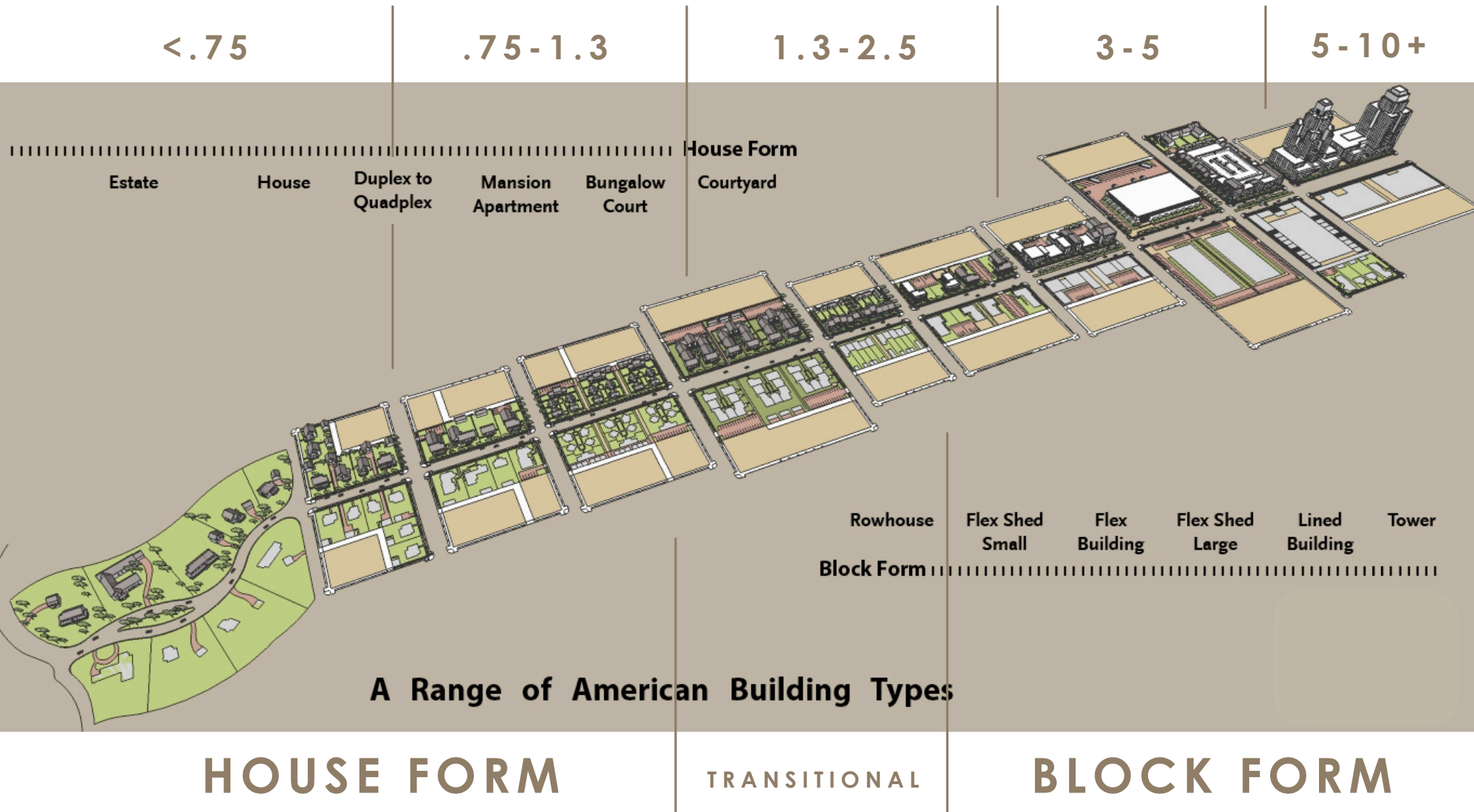


HOUSE FORM

TRANSITIONAL

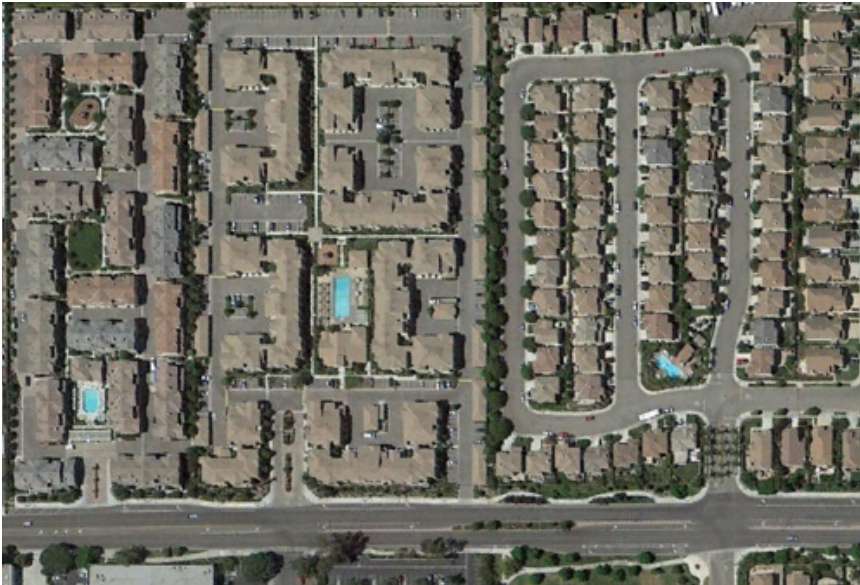
BLOCK FORM

Intrinsic Floor Area Ratio by Type



Compatibility through Building Types

Chunky Infill



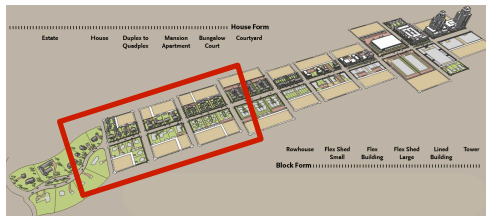
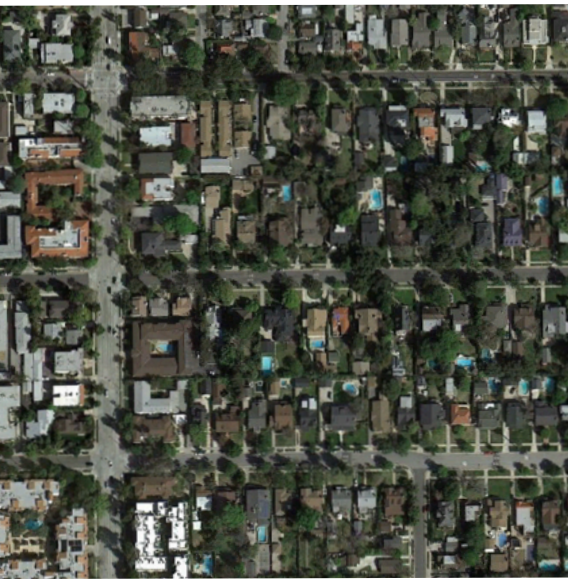
- **Difficult to find large sites**
- **Transitions are larger/bulkier**
- **Less walkable services**
- **Resistance tends to be higher**

Fine-Grained Infill



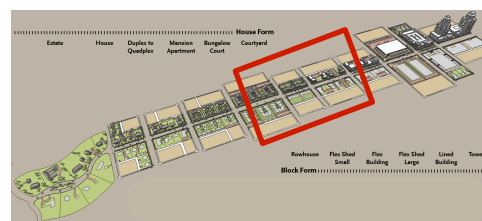
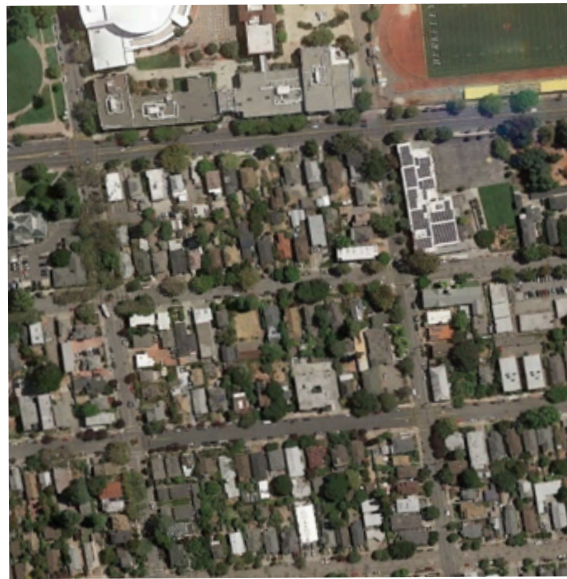
- **Easier to find smaller sites**
- **Transitions are within context**
- **More walkable services**
- **Resistance tends to be lower**

Articulated Neighds and Corridors: Appealing and Sustainable



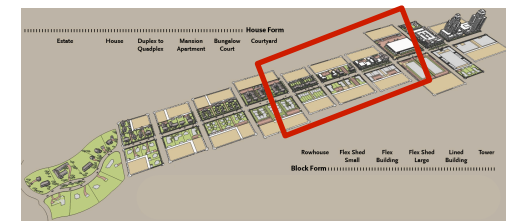
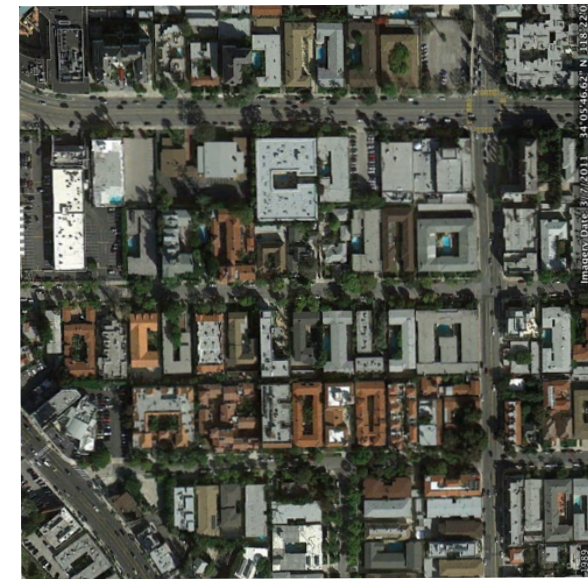
Sub-Urban

- House Bldgs
- Duplex-Quadplex Bldgs
- Courtyard Bldgs



Urban

- Mansion Apt Bldgs
- Duplex-Quadplex Bldgs
- Courtyard Bldgs
- House Bldgs



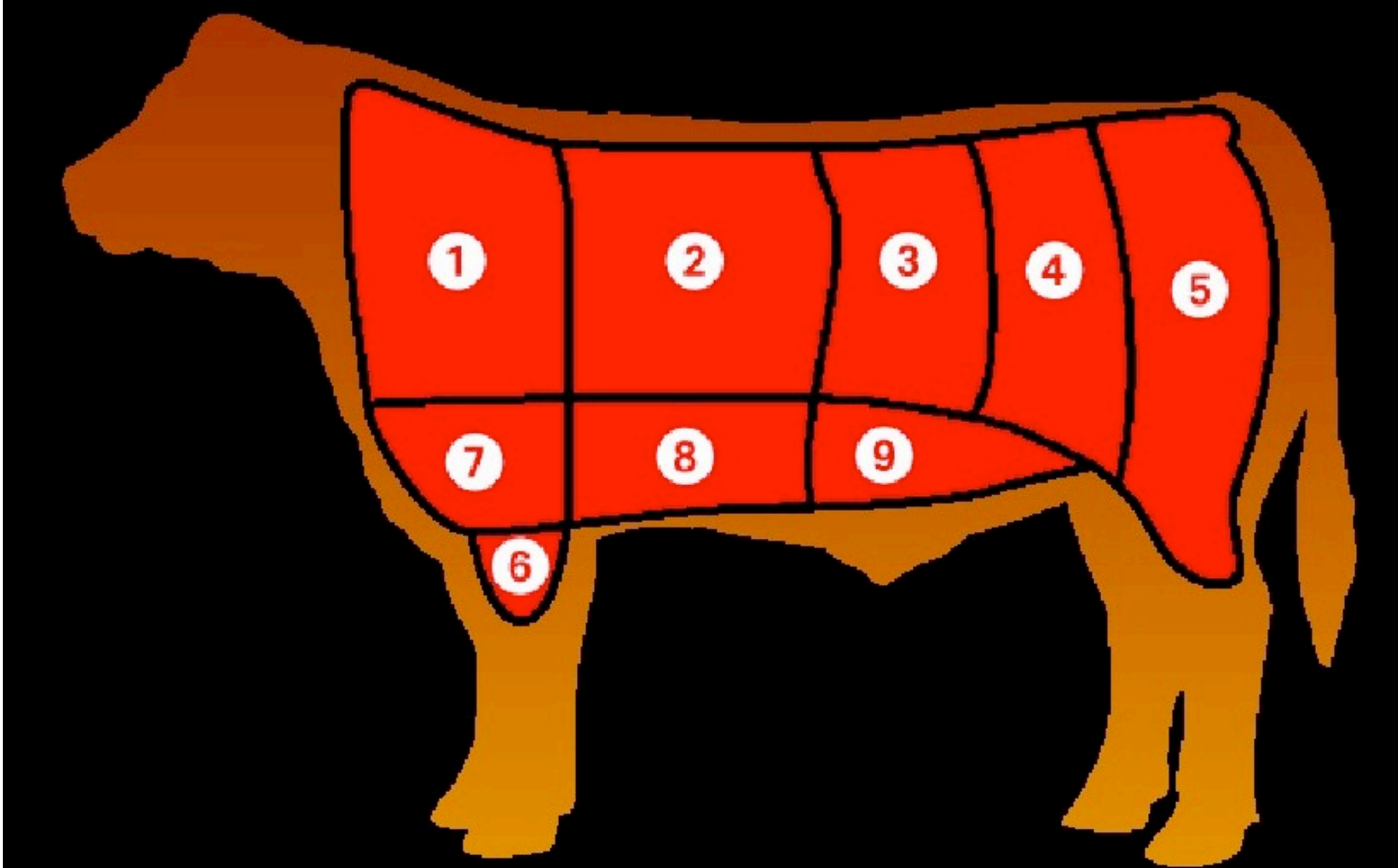
City Center

- Courtyard Bldgs
- Mansion Apt Bldgs
- Flex Bldgs
- Duplex-Quadplex Bldgs

FAR and Density Approach: Quantity-Focused

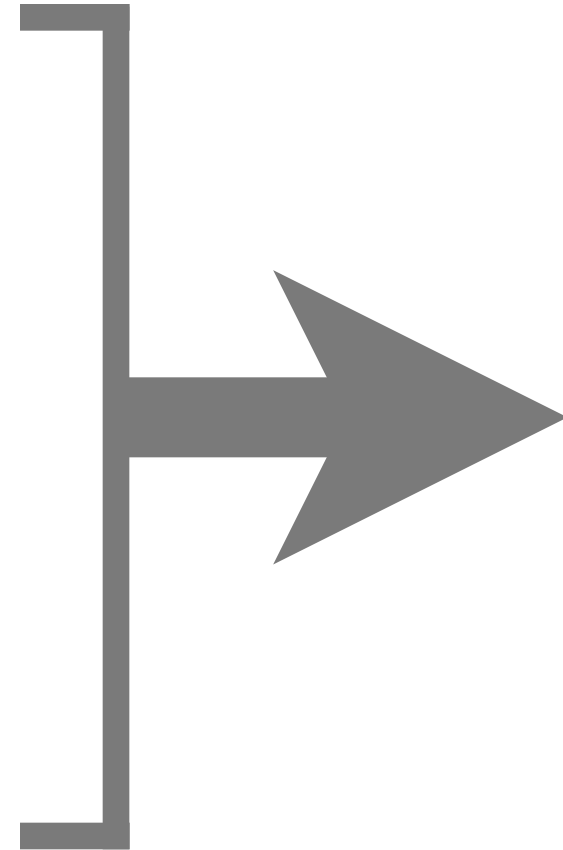


Form-Based Zoning: Variety and Compatibility Focused



Key Characteristics of each Type

- 1. Lot Size:** Min Needed / Max Compatible
- 2. On-site open space?** Min size to be useful
- 3. Building Size:** Min Needed/Max Compatible
- 4. Parking location/Access:** to support context
- 5. Tenant access:** to make livable
- 6. Frontage options:** Flexible w/in context



Building Standards

5.10 STANDARDS SPECIFIC TO BUILDINGS

5.10.140 VILLA STANDARDS

A. Description and Intent

1. Description. A building with the appearance of a large house, containing up to eight dwellings. The building has a central lobby that provides access to individual units. On-site open space is provided through individual patios in addition to the rear yard. The building may accommodate ground floor non-residential uses in either a live-work configuration or as solely commercial/retail space facing the primary street as allowed by the zone.

Resultant Density: 14 to 20

2. Examples of Intended Physical Character. The following examples are illustrative of the range of physical character for the Villa type in the zones allowed by this Code.



Above: Villa with central entry to small lobby and four units facing the street. Parking is accessed by a driveway at left.



Above: Villa with a raised front yard, central entry to small lobby and several units facing the street.



Above: Villa along side street presenting a scale transition to adjacent single family houses.



Above: Villa with side driveway from street providing access to parking in rear of building site.

STANDARDS SPECIFIC TO BUILDINGS 5.10

VILLA STANDARDS 5.10.140

B. Design Standards



Diagram V.1



Diagram V.2

Villa types are subject to the following as applicable.				
	T4	T4.5	T5	SD2.1
Building Site				
A Width	80-125	80-125	65-125	80-125
B Depth	160-175	160-175	145-200	150-200
Facade Location				
C Front	12-20	5-15	0 or 10	10-20
D Street Side	10-15	5-15	0 or 10	10-20
E Side Yard	10	10	0 or 10	10
F Rear Yard Transition	65	65-80	65-80	75-100
Building Size				
G Building Length	60-80	60-80	60-100	60-100
<p>Facades shall be composed of increments of 25 ft or less. Increments shall be created through projecting or recessing wall surfaces, changes in roofline and/or placement of piers and pilasters.</p> <p>Facades along frontage lines as defined by the zone shall apply frontage types per Section C.3 of the zone.</p> <p>Along any frontage, the building shall include a decorative parapet and/or a pitched roof with a visible eave from the sidewalk.</p>				

Buildings on corner sites shall be designed with two facades of equal architectural expression.	
Building entries for non-residential units shall be at grade along the adjacent sidewalk. Building entries for dwellings shall be raised 1.5 ft from the adjacent sidewalk grade to provide some privacy for occupants. Where ramps are required, their design shall be per the ADA requirements and the frontage requirements in Section C.3 of the zone.	
PE	Parking access driveways and spaces shall be located per Section C.2 of the zone standards.
Where ground floor residential is allowed, first floor living areas rather than sleeping or service rooms shall be oriented toward the street. Where the zone allows non-residential activity, retail or office space rather than service rooms shall be oriented toward the street.	
The main entrance to each unit shall be from a common lobby within the main facade and accessed directly from the street.	
Units along side streets may enclose private open space only through the Walled Yard type (5.20.100).	
In T5, zero interior sideyard setback allowed if natural light provided to dwellings along the interior side of the building site. Otherwise, minimum 10 feet required.	

Articulating, Blending Densities through Building Types

**Shallow Site:
busy corridor,
houses behind**

475 X 110
= 52,250 SQ FT

1.20 ACRES

**Large Site:
along corridor
houses behind**

700 X 900
= 630,000 SQ FT

14.46 ACRES

6

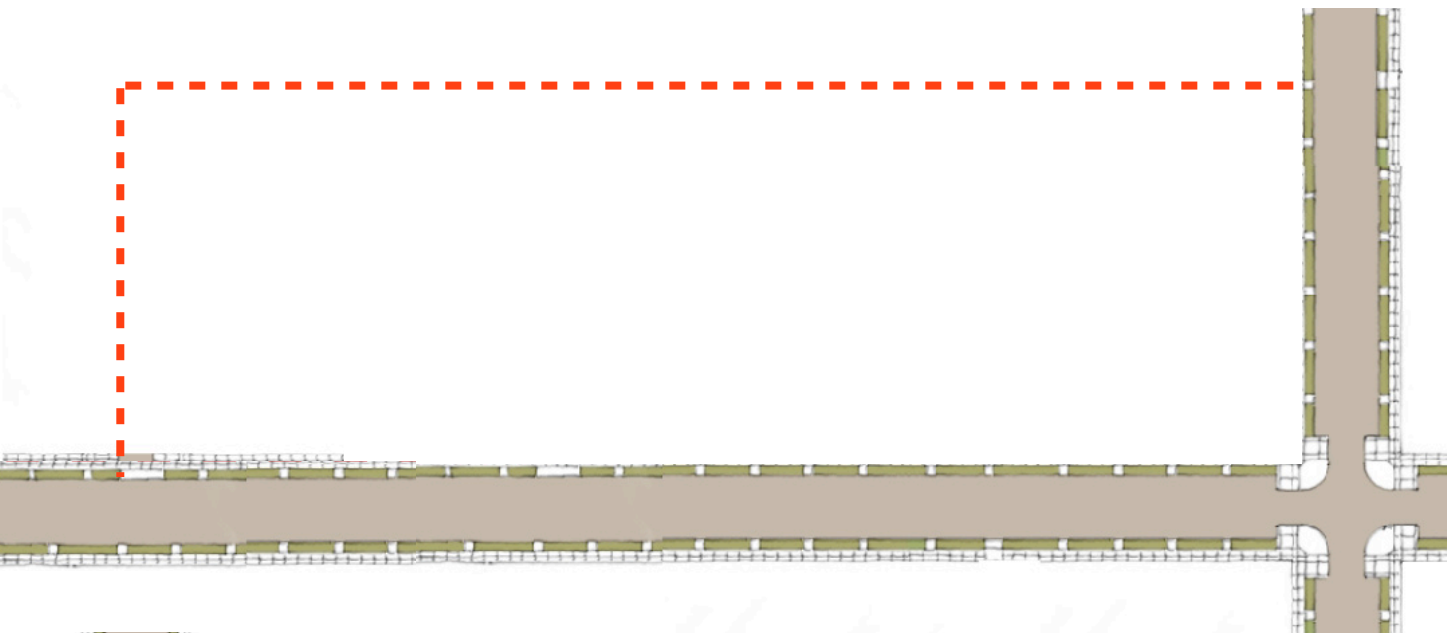
Examples

Articulating, Blending Densities through Building Types

**Shallow Site:
busy corridor,
houses behind**

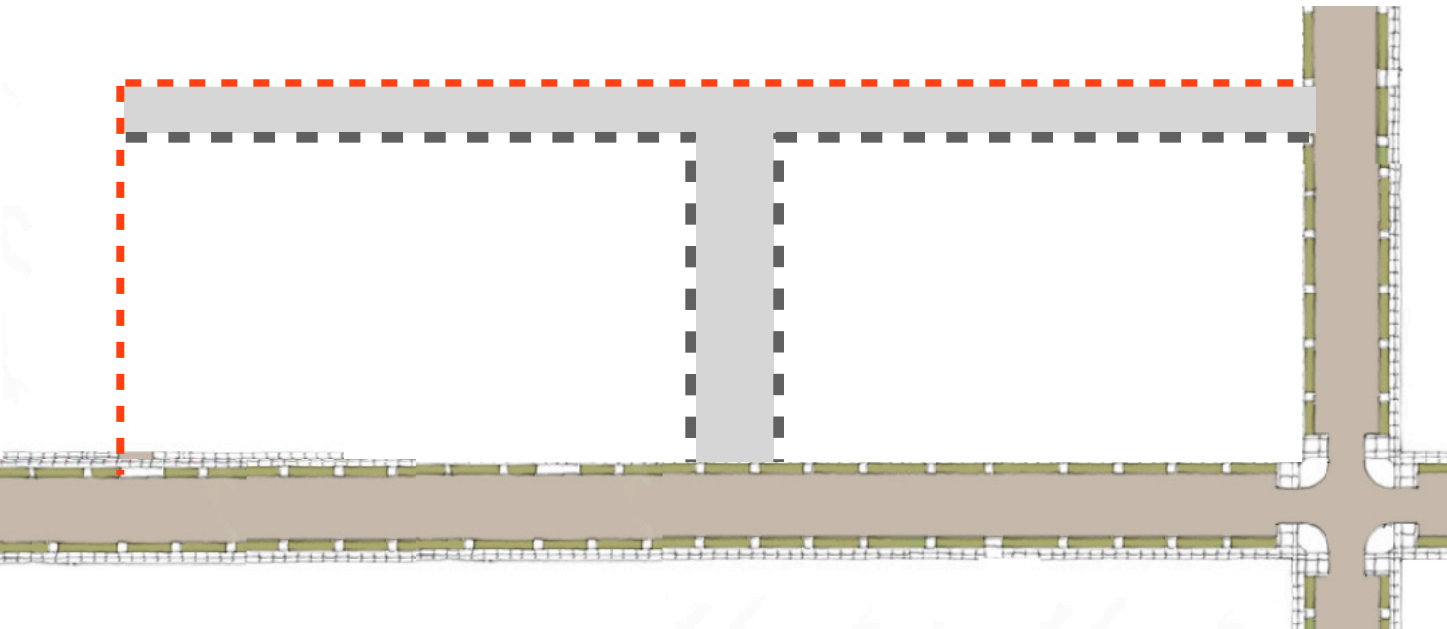
475 X 110
= 52,250 SQ FT

1.20 ACRES



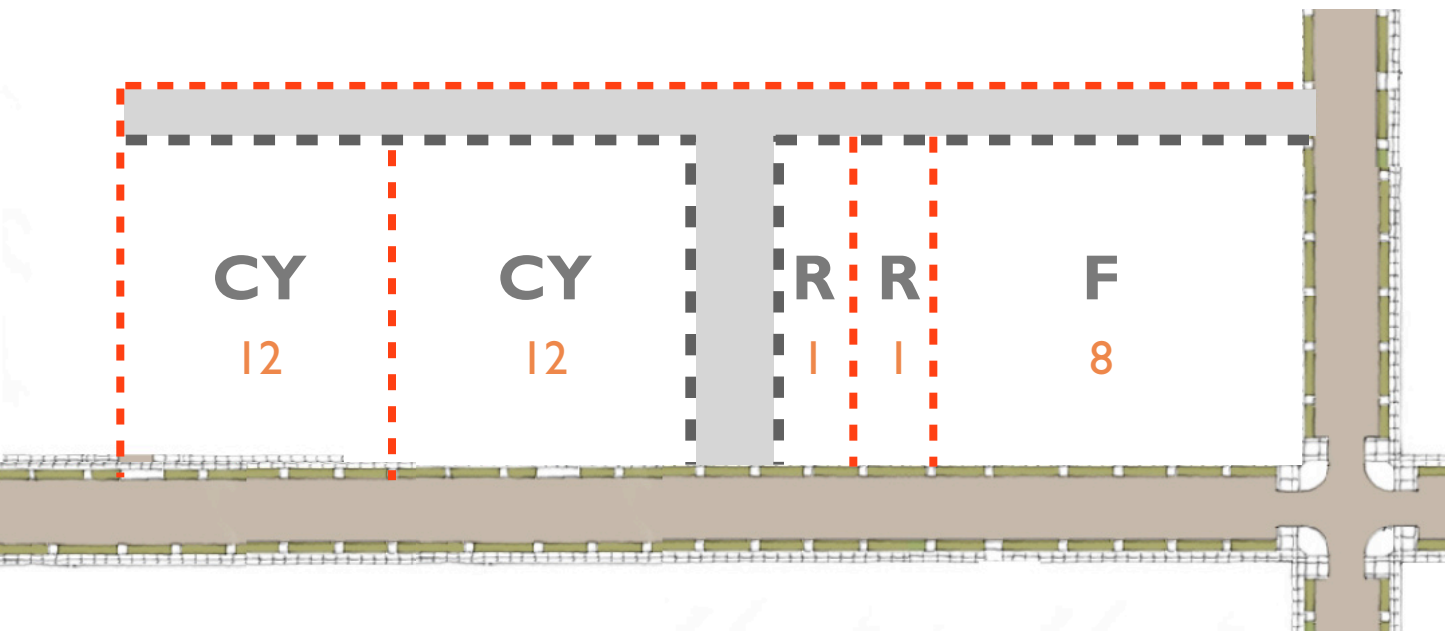
Articulating, Blending Densities through Building Types

Make Blocks



Articulating, Blending Densities through Building Types

Select types and
Lot the blocks



=34 UNITS

32 DUA AGGREGATE

Articulating, Blending Densities through Building Types

24 COURTYARD
PODIUM UNITS

2
ROWHOUSE
UNITS

8 UPPER
STORY
UNITS +
7,000 SF GR
FLR SPACE

Add Types

=34 UNITS

32 DUA AGGREGATE



Articulating, Blending Densities through Building Types

6
MANSION
APT
UNITS

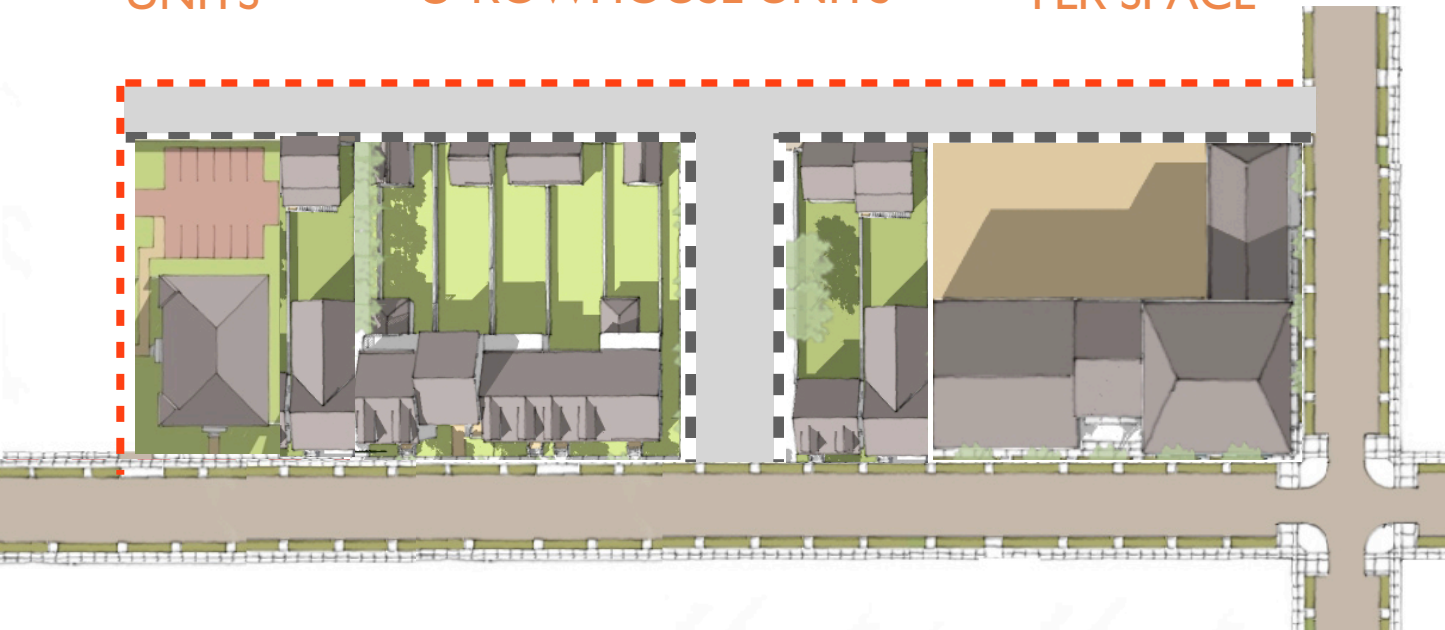
8 ROWHOUSE UNITS

8 UPPER
STORY
UNITS +
7,000 SF GR
FLR SPACE

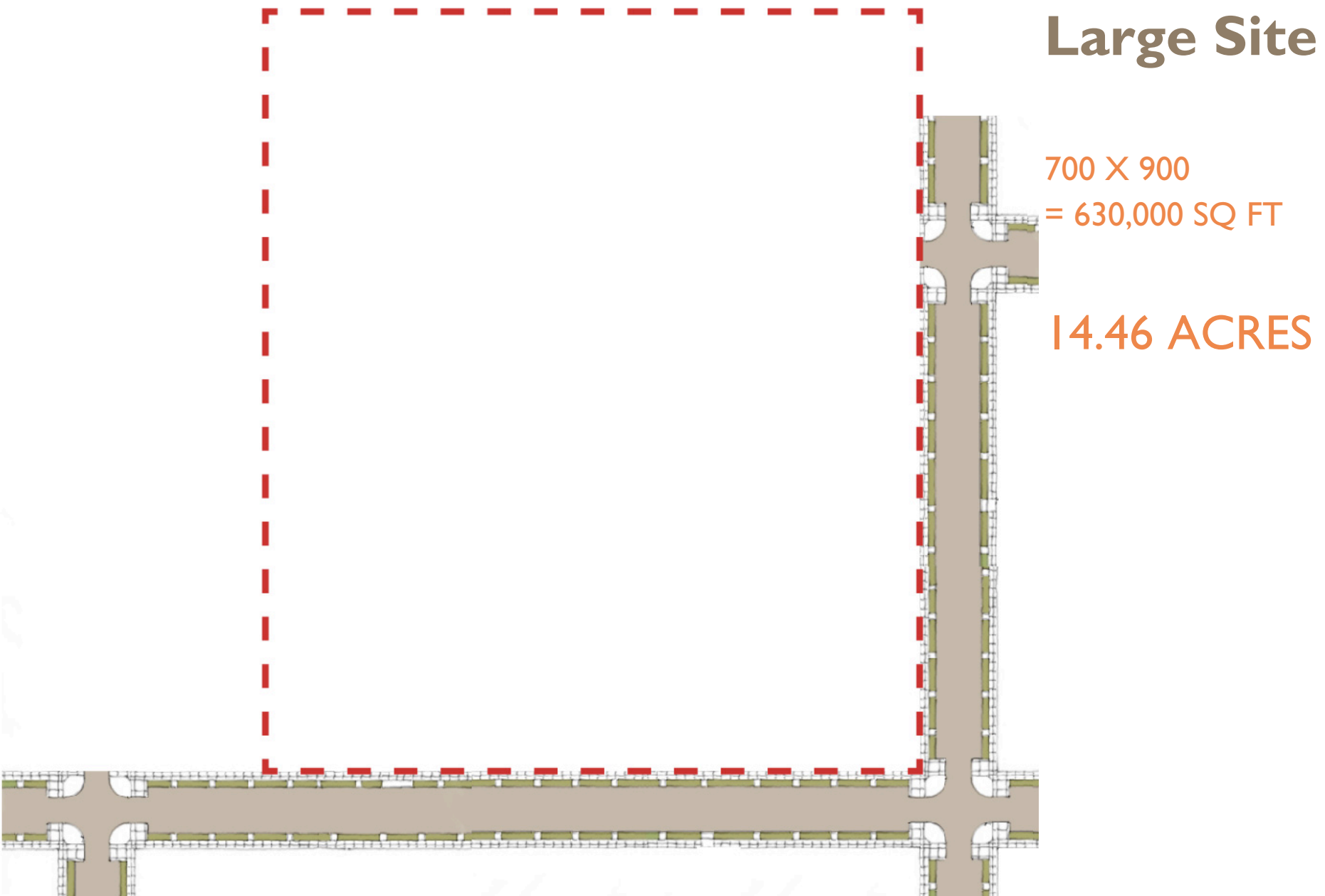
or, all surface
parking
approach

=22 UNITS

18.3 DUA AGGREGATE

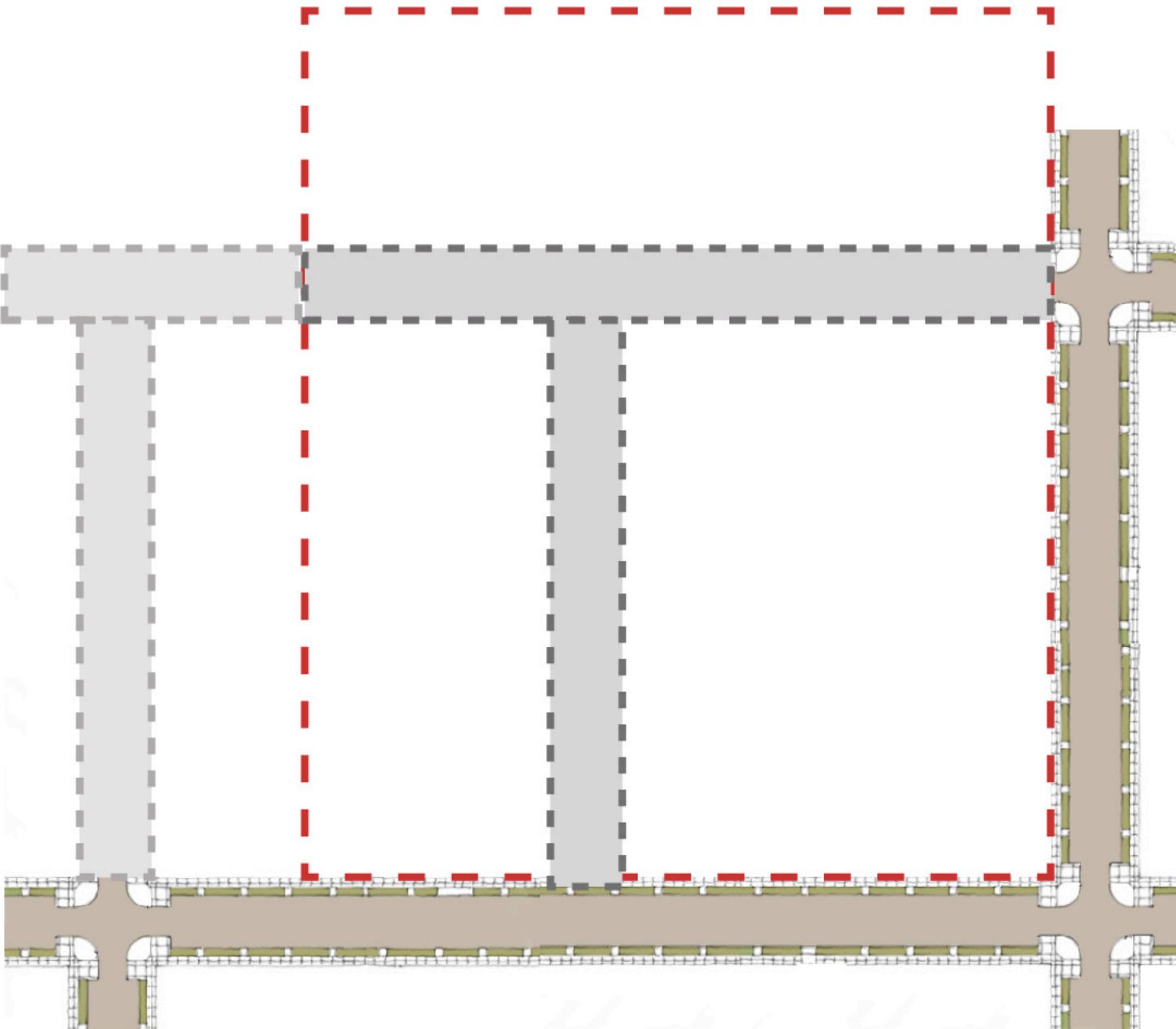


Articulating, Blending Densities through Building Types

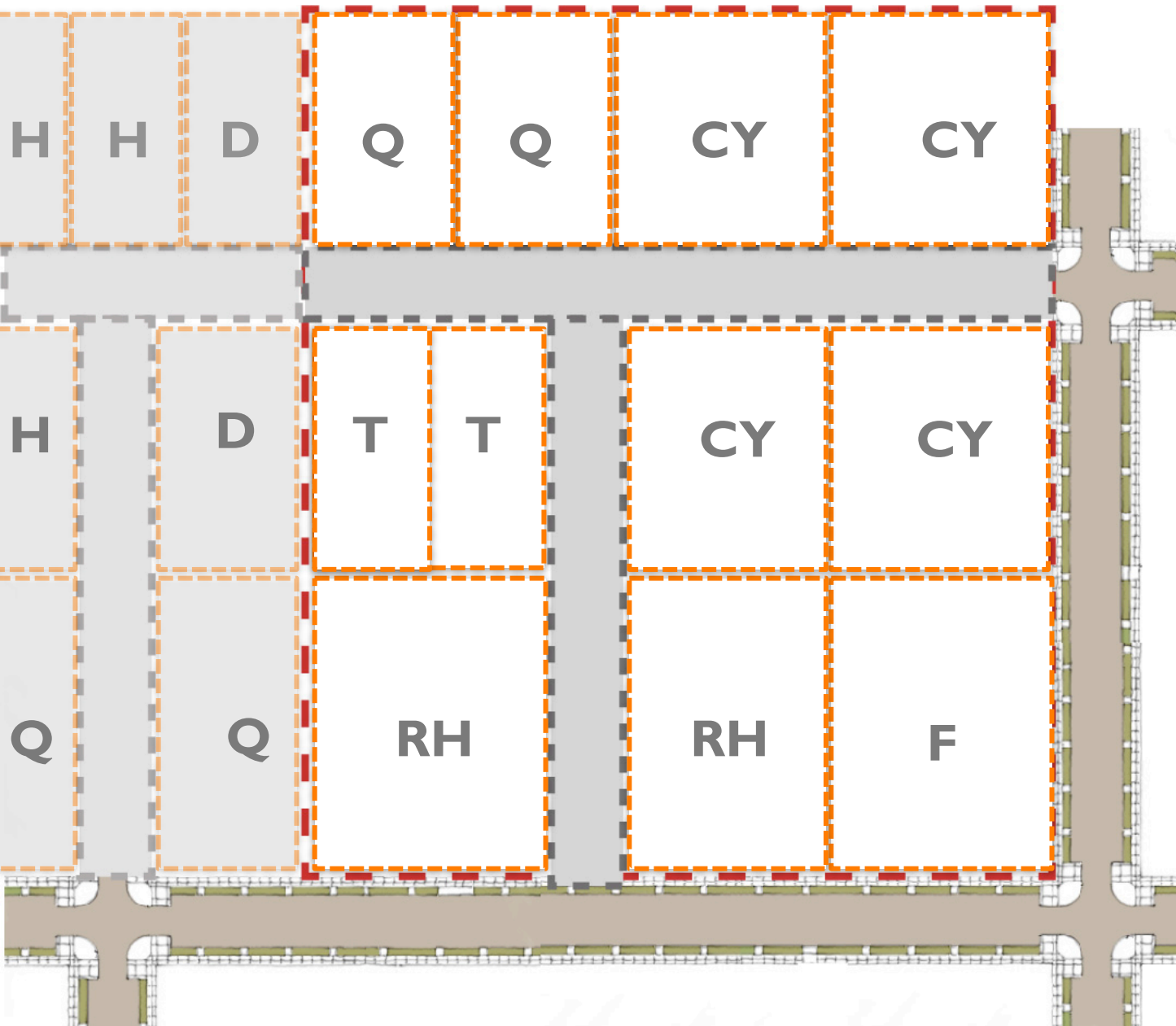


Articulating, Blending Densities through Building Types

Make Blocks



Articulating, Blending Densities through Building Types

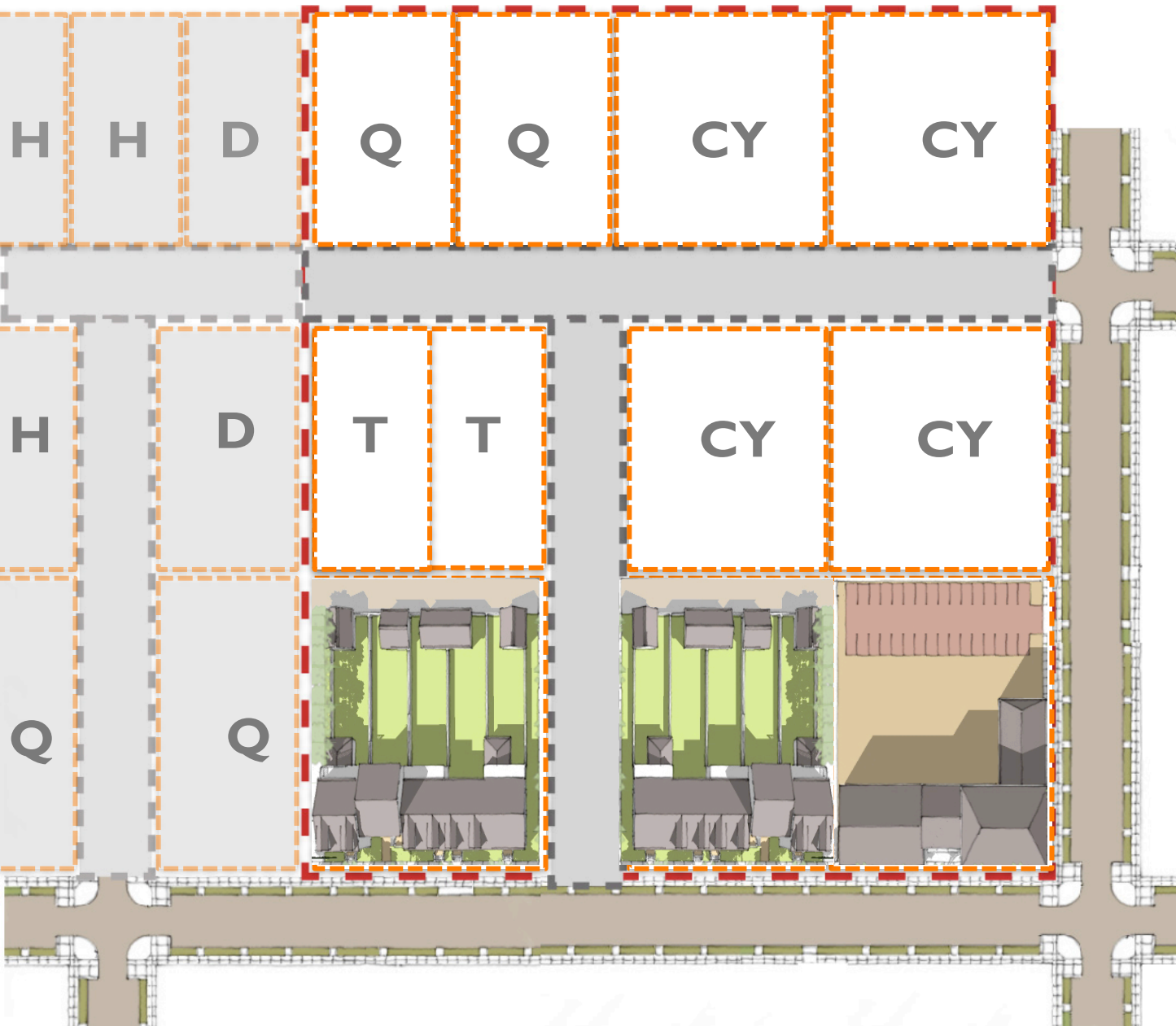


Select types and
lot each block

=121 UNITS

8.36 DUA AGGREGATE

Articulating, Blending Densities through Building Types

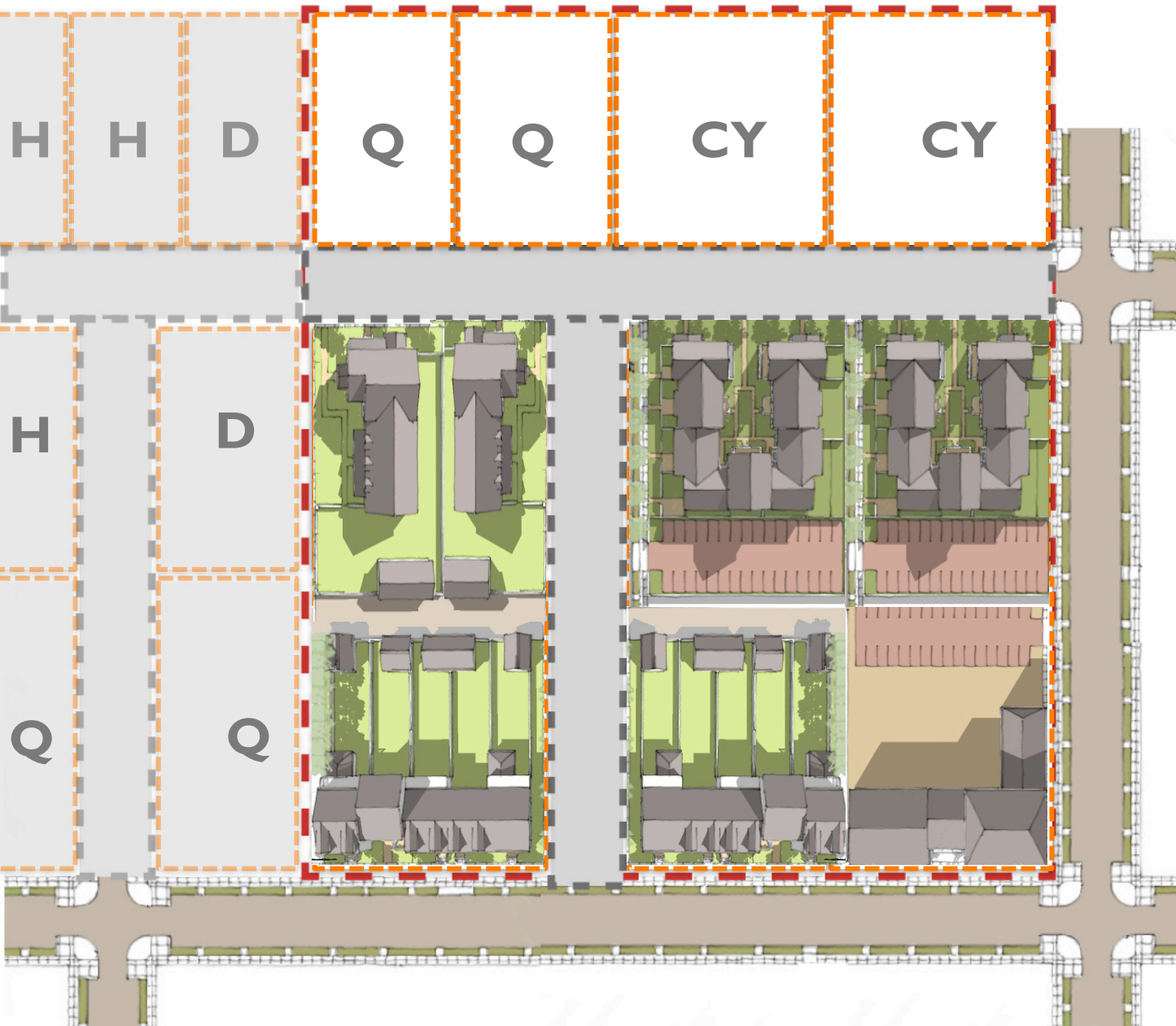


Add

+1 Flex Bldg

+2 Rowhouse Bldgs

Articulating, Blending Densities through Building Types



Add

- +1 Flex Bldg
- +2 Rowhouse Bldgs
- +2 Courtyard Bldgs
- +2 Triplexes

Articulating, Blending Densities through Building Types



Add

- +1 Flex Bldg
- +2 Rowhouse Bldgs
- +2 Courtyard Bldgs
- +2 Triplexes
- +2 Courtyard Bldgs
- +2 Quadplexes

Articulating, Blending Densities through Building Types



LARGE SITE

700 X 900

= 630,000 SQ FT

14.46 ACRES

121 units

5 Bldg Types

8.36 DUA AGGREGATE

Neighborhood
Compatible

Classifying and Clarifying Different Approaches

	Typical Approaches to Zoning Urban Form (from least to most effective)	What Should this Approach be Called?	Organizing Principle	New Components Created and Included	Is the Overall Code Reorganized for Usability?	Likely Cost Range	Considerations for this Approach
LESS COMPREHENSIVE & EFFECTIVE	1. Adding graphics to a Euclidean, use-based code	Graphics-Based Code	Use	Primarily additional graphics and tables, content has minor changes only	Not in this example	Low; Primarily because it is a graphic design-usability exercise only	This is completely ineffective and should be avoided. This is what you will often get if your budget is too low for a true FBC: Will look good, but will not produce predictable results. Does not address obstacles for good development or process-related issues inherent in most zoning codes.
	2. Adding design guidelines/site planning guidelines to a Euclidean, use-based code	Design Guidelines or Design Standards	Use	Components similar to FBC components may be created, but they do not replace the code so they do not need to be as carefully vetted and many times create conflicts within the zoning code	No	Low; Primarily because it does not address the problems with underlying zoning	Mostly ineffective due to typical issue inherent in existing code that are not addressed and may even contradict zoning. Adding another layer of regulations that confuses intent and negatively impacts usability and administration
	3. Adding mixed use zones to a Euclidean, use-based code	Targeted Mixed Use Zone Application	Use typically, sometimes form	New base zones and zone standards only	No	Low; Primarily because this approach entails creating only new base zones	Effectiveness depends highly on quality and clarity of existing code and development review process. If administration and the code document structure is good, and detailed visioning is completed, and the mixed use zones are not over-simplified this can begin to show good results. Existing parking, use tables, landscape standards, etc. must be vetted
	4. Adding graphics, reorganizing code, cleaning up administration, and minor changes to development standards	Code Clean Up and Reorganization	Use	Mostly just translating existing information into tables and creating drawings to support existing code information	Yes	Medium to high depending on scale of city or county	Addresses many of the issues above, but ultimately still has use as an organizing principle, which limits the effectiveness of the code and stops it short of being an FBC. Does not typically complete documentation and analysis of place to extract the DNA that becomes the basis for the code but rather uses existing zone standards as starting point and makes changes to those
Form-Based Codes	5. Optional Form-Based Code overlay	Form-Based Code Overlay	Form	All typical FBC elements included, process rethought for FBC application	No	Low to Medium, depending primarily on extent of visioning completed	Administration, parking, landscape, and all other elements within code must be vetted and coordinated with intent of the FBC and potentially included in the FBC and replaced when the overlay is triggered
	6. Integrating a complete Form-Based Code within a pre-existing zoning code	Parallel Form-Based Code	Form for FBC section, use for the rest of the pre-existing code	All typical FBC elements included, process and all general standards (parking, landscaping, etc.) rethought for FBC application	Sometimes	Medium; Primarily due to the fact that a complete, parallel code is being created to replace the existing code in targetted areas	Administration, parking, landscape, and all other elements within code must be vetted and coordinated with intent of the FBC Division.
						If you are doing a complete code rewrite and you choose this approach, you are writing two complete, parallel code documents which is not a good use of resources. This approach is still sending a message that the default is drivable suburban development and that FBCs are the exception	
MORE COMPREHENSIVE & EFFECTIVE	7. Using Form as an organizing principle for the entire zoning code and using Form-Based Code components as the driver for your Table of Contents	Citywide Form-Based Code	Form	All typical FBC elements included, process and all general standards (parking, landscaping, etc.) rethought for FBC application, admin and procedures, variances, etc. are all rethought to support the FBC	Yes	High; Slightly higher than #4. Due to charrettes for FBC Focus Areas, and extensive documentation and analysis phase completed, and that all standards are carefully vetted	In this approach, the structure of the entire zoning code is completely rethought, a new operating system is established, and thus the entire table of contents of code document is structured with a form-first philosophy. Every last bit of content from the pre-existing code is vetted for it applicability to the form-first operating system before it is transferred so that it does not compromise the intent. This approach is perfect for a city that has made a strong commitment in its city policies to promote smarter, more sustainable growth. Let Euclidean zoning regulate drivable suburban contexts, and the FBC regulate walkable urban contexts. It is called citywide Form-Based Code not because the entire city has Form-Based Coding applied, but rather the entire city has been assessed, FBC applied to where it make sense, and the FBC application can easily spread

7

Dan Parolek article in *Zoning Practice* May 2013

Different Approaches

**Form Based
Standards**



**Your Zoning
Code**

“Using Conventional Zoning to protect and move your community forward is like playing the piano with your palms instead of your fingers.”

tony.perez@opticosdesign.com

805-603-6671

